

## LEISURE AND TOURISM MANAGEMENT

TITLE	AUTHOR	PUBLISHER	YEAR	COPY	PRICE	RECOMMENDED BY:
An Introduction to Leisure Studies: Principles and Practice	Bramham, Peter; Wagg, Stephen	Sage	2014	1	2,790.00	Tang, Allan
Brand Turnaround: How Brands Gone Bad Returned to Glory ... and the 7 Game Changers ...	Post, Karen	McGraw-Hill	2012	1	1,164.00	Dizon-Dulalia/ Mutya, R.
Consumer Psychology of Tourism, Hospitality, and Leisure	Vasilevich, Piotr; Czetyrbok, Cas	Arcler Press	2015	1	9,450.00	Tang, Allan
Contemporary tourism : an international approach	Cooper, Chris; Hall, C. Michael	Goodfellow Publisher Ltd.	2016	1	6,284.00	Allan Tang
Current Issues in Hospitality and Tourism: Research and Innovations	Vasilevich, Piotr; Czetyrbok, Cas	Arcler Press	2015	1	9,450.00	Alminar, Ruby/Diño, Nikoliena
Demystifying theories in tourism research	Bricker, Kelly S.; Donohoe, Holly (eds.)	CAB International	2015	1	2,933.00	Allan Tang
Destination dissertation : a traveler's guide to a done dissertation	Foss, Sonja K.; Waters, William	Rowman & Littlefield	2016	1	2,880.00	Allan ang
Development strategies for tourism industry	Peterson, Donald (ed.)	Clanrye International	2015	1	5,121.00	Mutya-Alminar, Ruby/Tang, Allan
Drive Tourism: Trends and emerging markets	Prideaux, Bruce; Carson, Dean	Taylor and Francis	2011	1	6,845.00	Dizon-Dulalia, Mel/ Mutya, Ruby
Edible ferns and fern recipe book	Amoroso, Victor B.; Lagumbay, April Joie D.; Villalobos, Annabelle P.	Central Mindanao University	2014	1	0.00	Baybay, Ma. Lourdes Q
Encyclopedia of tourism : industrial strategies	Peterson, Donald	Clanrye International	2015	1	7,449.00	Mutya-Alminar, Ruby/Tang, Allan
Encyclopedia of Tourism, Hotel, Food, and Hospitality Management, 3 vols.	Korotayev, Dmitriyevna; Kosma Constantinovich	Arcler Press	2015	1	27,338.00	Alminar, Ruby/Tang, Allan; Boquiren E.
Essential Financial Techniques for Hospitality Managers: A Practical Approach	Burgess, Cathy	Goodfellow Publishers	2014	1	3,924.00	Tang, A./Timbang

Ethnic and Minority Cultures as Tourist Attractions	Diekmann, A.; Smith, M.K.	Channel View Publications	2015	1	3,020.00	Alminar,M./ Timbang,F.
Focus on Festivals : Contemporary European Case Studies and Perspectives	Newbold; Maughan; Jordan; Bianchini (eds.)	Goodfellow Publishers	2015	1	4,579.00	Alminar, Ruby
Food Tourism: A Practical Marketing Guide	Stanley, John; Stanley, Linda	CAB International	2015	1	2,238.00	Timbang, Ferdinand
Foodies & Food Tourism	Getz, Donald; Robinson, Richard, et al	Goodfellow Publishers Ltd.	2014	1	2,983.00	Timbang, Ferdinand
Fundamentals of Taxation	De Leon, hector S.; De Leon, Hector M., Jr.	Rex Book Store	2012	2	1,186.00	Atty. Leny Matorre
Golf Tourism	Hudson,S.; Hudson,L.	Goodfellow Publisher Ltd.	2014	1	3,157.00	Alminar,M.
Handbook of marketing research methodologies for hospitality and tourism	Nykiel, Ronald A.	Routledge	2007	1	6,540.00	Allan Tang
Handbook of Medical Tourism Program Development: Developing globally Integrated Health System	Todd, Maria K.	CRC Press	2012	1	4,280.00	Dizon-Dulalia, Mel/ Mutya, Ruby
Hospitality Management: a brief introduction	Wood, Roy C.	Sage	2015	1	2,604.00	Dino
Hotels,Resort and Restaurants (Planning, Designing and Construction a Facility Planning)	Negi,J.: Manoher,G.	Kanishka Publishers	2013	1	1,395.00	Alminar,M.
Key Concepts in Tourism Research	Botterill, David / Platenkamp, Vincent	Sage Publication	2012	1	1,396.00	Dimaunahan, D. / Boquiren, E.
Leisure (Key Ideas)	Blackshaw, Tony	Taylor and Francis	2010	1	4,698.00	Dizon-Dulalia, Mel/ Mutya, Ruby
Managing Employee Attitudes and Behaviors in the Tourism and Hospitality	Vasilevich, Piotr; Czetyrbok, Cas	Arcler Press LLC	2015	1	9,450.00	Alminar, Ruby/Tang, Allan
Managing sustainable tourism : a legacy for the future	Edgell, David L.	Routledge	2016	1	3,957.00	Allan Tang
Marketing for Hospitality and Tourism	Kotler;Bowen;Makens	Pearson	2014	1	0.00	Alminar, Mutya

Marketing Tourism Experiences	Scott, Noel/ Laws, Eric; Boksberger, Philipp	Routledge	2010	1	5,215.00	Tang, Allan/ Mutya, Ruby
National Geographic Learning's: Visual Geography of Travel and Tourism	Harsel, Jan Van; Jackson, Richard; Hudman, Lloyd	Cengage Learning	2015	1	4,068.00	Timbang, Ferdinand
Personal development for work and life	Masters, L. Ann; Wallace, Harold R.	Cengage Learning	2011	1	491.00	Alminar, Ruby/Hizon, Ma Rosana
Philippines	Grosberg, M.; Bloom, G.; et.al	FSC Mix	2015	1	1,620.00	Alminar, M.
Planning for Tourism (Towards a Sustainable Future)	Morpeth, N.; Yan, H.	CAB International	2015	1	3,780.00	Alminar, M./Reyes, D.
Planning for Tourism, Leisure and Sustainability: International Case Studies	Travis, Anthony S.	Cabi	2011	1	5,391.00	Dino, Nikoliena
Research Methods for Leisure & Tourism: A Practical Guide	Veal,	Prentice Hall	2011	1	2,827.00	Mendoza, Leah/ Mutya, Ruby
Researching Hospitality and Tourism	Brotherton, Bob	Sage	2015	1	4,797.00	Tang, Allan
Resort Management		3G Learning	2015	1	3,060.00	Alminar, M./ Lib.Staff
Sexuality, women, and tourism : cross-border desires through contemporary travel	Frohlick, Susan	Routledge	2016	1	3,915.00	Allan Tang
Strategic management for tourism, hospitality and events	Evans, Nigel	Routledge Taylor & Francis	2015	1	6,957.00	Alminar, R./ Boquiren, E./ Lopez, A.
Student's Guide to Writing Dissertations and Theses in Tourism Studies and Related Disciplines	Coles, Tim; Duval, David; Shaw, Gareth	Routledge	2013	1	2,698.00	Alminar, Ruby M.,Ph.D.
Study of Tourism : Foundations from Psychology, vol. 15	Pearce, Philip	Emerald Group Publishing	2011	1	4,188.00	Dizon, Dulalia/Mutya, Ruby
Sustenance and development of Tourism Industry	Peterson, Donald	Clanrye Street	2015	1	8,097.00	Diño, Nikoliena
The Cornell School of Hotel Administration Handbook of Applied Hospitality Strategy	Enz, Cathy A. (ed.)	Sage Publications	2010	1	7,020.00	Alminar-Mutya, Ruby/Tang, Allan

The World`s most beautiful national parks	Bianchi, Elena	White Star Publisher	2016	1	2,051.00	Reuben Alagran, Ph.D.
Total Quality Management: Text and Cases	Oakland, John	Taylor and Francis	2003	1	2,411.00	Mutya, Ruby
Tourism and Animal Ethics: Contemporary Geographies of Leisure, Tourism and Mobility	Fennell, Dasvid A.	Taylor & Francis/Routledge	2012	1	5,541.00	Tang, Allan/ Mutya, Ruby
Tourism and Change in Polar Regions: Climate, Environment and Experience	Hall, C, Michael / Saarinen, Jarkko	Taylor and Francis	2010	1	6,198.00	Mutya, R./Tang, a.
Tourism and climate change : impacts, adaptation and mitigation	Scott, Daniel ; Hall, C. Michael ; Gossling, Stefan	Routledge	2012	1	3,671.00	Tang, Allan Paul
Tourism and Development: Concepts and Issues	Sharpley, R.; Telfer, D.	Channel View Publications	2015	1	3,524.00	Alminar, Mutya
Tourism and Hotel Development	Korotayev, Dmitriyevna; Kosma, Constantinovich	Arcler Press	2015	1	9,113.00	Diño, Nikoliena
Tourism Distribution	Armando, Mattos; Pawluk, Jef	Arcler Press LLC	2015	1	9,113.00	Alminar, Ruby
Tourism Enterprise: Developments, Management and Sustainability	Leslie, David	Cabi	2015	1	8,172.00	Tang, Allan
Tourism information technology	Benckendorff, Pierre J.; Sheldon, Pauline J.; Fesenmaier, Daniel R.	CABI	2014	1	4,354.00	Alminar, Ruby
Tourism Management	Weaver, D.; Lawton, L.	John Wiley & Sons	2014	1	5,289.00	Alminar, R/Tang, A
Tourism Management	Page, Stephen J.	Routledge	2015	1	4,447.00	Diño, Nikoliena
Tourism Management: An Introduction	Inkson, Clare; Minnaert, Lynn	Sage Publication	2012	1	2,194.00	Dizon-Dulalia/ Mutya, R.
Tourism Planning: Policies, Processes and Relationships	Hall, Michael	Pearson Education	2008	1	2,501.00	Dizon-Dulalia, Mher
Tourism Supply Chain Management	Song, Haiyan	Taylor & Francis/Routledge	2011	1	8,270.00	Dizon-Dulalia/ Mutya, R.
Tourism: Concepts and Practices	Walker, John R.; Walker, Josielyn T.	Prentice Hall	2011	1	4,125.00	Dizon-Dulalia, Mher

Tourism: The Business of Travel	Cook, Roy/ Yale, Laura/ Marqua, Joseph	Pearson Education	2010	1	4,541.00	Dizon-Dulalia, Denisse/ Mutya, Ruby
Tourist Gaze 3.0	Urry, John / Larsen, Jonas	Sage Publication	2011	1	5,254.00	Dimaunahan, D./Dizon- dulalia/ Mutya, Ruby
Transformational tourism : host perspective	Reisinger, Yvette (ed.)	CABI	2015	1	7,918.00	Romeo Sebastian
Transport and Tourism : Global Perspectives	Page, Stephen	Pearson Education	2009	1	2,337.00	Mutya, Ruby /Dizon- Dulalia, D.
Travel and Tours (Tourism-1)	Guasch, Juan Martin; Guasch, James; Olarde, Adonis	Grandbooks Publishing Inc.	2015	1	356.00	Diño, N.
Travel Connections: Tourism, technology and togetherness in a mobile world	Molz, Jennie Germann	Routledge	2012	1	7,796.00	Tang, Allan/Wood, Rosario
Travel pespectives: Guide to Becoming a Travel Professional	Gorham, Ginger; Rice, Susan	Cengage Learning	2007	1	6,277.00	Mutya, R. /Dizon-Dulalia, M./Tang
World Heritage, Urban Design and Tourism: Three Cities in the Middle East	Khirfan, Luna	Ashgate	2014	1	6,048.00	Alminar, Ruby/Tang, Allan