

## COMMUNICATION ARTS

Acquisition from 2010-2016

TITLE	AUTHOR	PUBLISHER	YEAR	COPY	PRICE	RECOMMEND BY:
100 ideas that changed film	Parkinson, David	Laurence King Publishing	2012	1	2,222.00	Ulili, Rechilda
100 Ideas that changed graphic design	Heller, Steven ; Vienne, Veronique	Laurence King Publishing	2012	1	1,923.00	Ulili, Rechilda
1001 Advertising tips: ideas and strategies from the world's greatest campaigns	Dupont, Luc	Transcontinental books	2006	1	0.00	Caacbay, Janet
3-DIY : Stereoscopic Moviemaking on an Indie Budget	Zone, Ray	Elsevier/Focal Press	2012	1	2,876.00	Acosta, Margie
A broadcast engineering tutorial for non-engineers	Pizzi, Skip; Jones, Graham	Focal Press/Taylor & Francis	2014	1	6,739.00	Acosta, M.
Adobe Premiere Pro CS5 and CS5.5 : Digital Classroom w/ DVD	Smith, Jerron; AGI Creative Team	WileyPublishing, Inc.	2011	1	3,825.00	Roque, Aristotle
Advertising & Promotion : An Integrated Marketing Communications Approach	Hackley, Chris	SAGE	2010	1	3,194.00	Acosta, Margie
Advertising Age : The Principles Of Advertising And Marketing Communication At Work	Thorson, Esther ; Duffy, Margaret	South-Western	2012	1	1,292.00	Ulili, Rechilda
Advertising and Society: An Introduction	Pardun, Carol J.	John Wiley	2014	1	1,992.00	Acosta
Advertising creative : strategy, copy, and design	Altstiel, Tom	Sage Publication	2017	1	7,543.00	Dada Ulili
Advertising Creative: Strategy, Copy, Design	Altstiel, Tom; Grow, Jean	Sage	2013	1	5,470.00	Garcia, Lynda
Advertising Media Planning: a brand management approach	Kelley, Larry D.; Jugenheimer, Donald W.; and Sheehan, Kim Bartel	Routledge	2015	1	3,527.00	Acosta, Margarita
Advertising, the Media and Globalisation: a World in Motion	Sinclair, John	Routledge	2012	1	2,466.00	Garcia, Lynda
After Broadcast News: Media Regimes, Democracy, and the New Information Environment	Williams, Bruce/Carpini, Michael	Cambridge University Press	2011	1	2,266.00	Ulili, Rizelda

Alfred Hitchcock's America	Pomerance, Murray	Polity Press	2013	1	1,346.00	Chua, Mea Anne
Alphabet to Internet : Media in Our Lives	Fang, Irving	Routledge	2015	1	3,449.00	Acosta, Margarita
Alternative and activist media	Waltz, Mitzi	Edinburg University Press	2005	1	1,888.00	Ulili, Richelda
Alternative and activist new media	Lievrouw, Leah A.	Polity	2011	1	1,526.00	Ulili, Richelda
Alternative Journalism, AlternativeVoices	Harcup, Tony	Routledge	2013	1	2,723.00	Garcia, Lynda
American film history : selected readings, 1960 to the present	Lucia, Cynthia ; Grundmann, Roy ; Simon, Art , editors	Wiley Blackwell	2016	1	3,147.00	Chua, Mae Ann
American film history : selected readings, origins to 1960	Lucia, Cynthia ; Grundmann, Roy ; Simon, Art ,editors	Wiley Blackwell	2016	1	3,147.00	Chua, Mae Ann
Annual editions : gender 10/11	Hutchinson, Bobby (Editor)	McGraw-Hill Higher Education	2010	1	2,160.00	Ulili, Rechilda
Applied qualitative research design : a total quality framework approach	Roller, Margaret R.; Lavrakas, Paul J.	The Guilford Press	2015	1	2,548.00	Acosta, M./ Boquiren, E.
Art and Technique of Digital Color Correction	Hullfish, Steve	Focal Press/Elsevier	2012	1	3,322.00	Roque, Aristotle
AS media studies : the essential introduction for WJEC	Bateman, Anthony ; Benyahia, Sarah Casey ; Mortimer, Claire ; Wall, Peter	Routledge	2011	1	1,994.00	Ulili, Rechilda
Attacks on the press : gender and media freedom worldwide	Huffman, Alan (ed.)	Committee to protect journalist	2015	1	1,833.00	Margarita Acosta, Ph.D.
Audio in media, international edition	Alten, Stanley R.	Wadsworth Cengage Learning	2014	1	7,605.00	Mae Ann Chua
Basic live sound reinforcement: a practical guide for starting live audio	Biederman, Raven; and Pattison Penny	Focal Press	2014	1	3,059.00	Acosta, Margarita
Basic Marketing Research : Using Microsoft Excel Data Analysis	Burns, Alvin C. ; Bush, Ronald F.	Pearson	2012	1	7,079.00	Ulili, Rechilda
BCOM 2 (student edition)	Lehman, Carol; Dufrene, Deborah	Cengage Learning	2011	1	0.00	
Be Creative : making a living in the new culture industries	McRobbie, Angela	Polity Press	2016	1	1,550.00	Dada Ulili
Best of Brochure Design 10	Chua, Perry	Rockfort Publishers	2008	1	2,835.00	Ulili, Rechilda

Brains behind great ad campaigns : creative collaboration between copywriters and art directors	Berman, Margo ; Blakeman, Robyn	Rowman & Littlefield Publishers	2009	1	2,588.00	Ulili, Rechilda
Breakthrough Communication	Monarth, Harrizon	Mc Graw Hill	2014	1	1,692.00	Garcia, L.
Broadcast News and Writing Stylebook	Papper, Robert A.	Pearson	2013	1	4,478.00	Ulili, Rizelda
CB 3 = Consumer behavior	Babin, Barry J.; Harris, Eric G.	South-Western Cengage Learning	2012	1	3,741.00	Dada Ulili
Challenging Communication Research	Lievrouw, Leah A.	Peter Lang	2014	1	3,155.00	Chua, Mae-Ann
Citizen Witnessing	Allan, Stuart	Polity Press	2013	1	1,616.00	Gadja, Michelle
Closing the Communication Gap : an Effective Method for Achieving Desired Results	Harrington, H. James; Lewis, Robert	CRC Press/ Taylor & Francis Group	2014	1	1,778.00	Chua, Mae Ann
Communicate!	Verderber, Kathleen S.; Verderber, Rudolph F.; Sellnow, Deanna D.	Wadsworth Cengage	2014	1	6,728.00	Medina, Marishelle
Communicating : A Social, Career and Cultural Focus	Berko, Roy M.; (and 3 more authors)	Pearson Education	2013	1	7,394.00	Ulili, Rechilda
Communicating at Work : Strategies for Success in Business and the Professions	Adlar, Ronald B.; Elmhorst, Jeanne; Lucas, Kristen	McGraw-Hill	2013	1	3,439.00	Ulili, Rechilda
Communicating Health: Strategies for Health Promotion	Corcoran, Nova	Sage Publication	2013	1	2,486.00	Garcia, Lynda
Communicating Social Change: Structure, Culture, and Agency	Dutta, Mohan J.	Routledge	2011	1	3,363.00	Gadja, Michelle
Communication Across Cultures	Christopher, Elizabeth	Palgrave Macmillan	2012	1	3,916.00	Ulili, Rechilda
Communication Age: Connectig & Engaging	Edwards, Autumn, et al	Sage Publications	2013	1	5,874.00	Garcia, Lynda
Communication and Media Theories	Tolentino, R.; Campos, P.; Solis, R.; Pangilinan, C.	UP Press	2014	1	960.00	Acosta, Margarita
Communication in everyday life	Duck, Steve; McMahan, David T.	Sage Publications, Inc.	2015	1	6,422.00	Suba, Tina (lib. staff)

Communication in Our Lives	Wood, Julia T.	Cengage Learning	2015	1	7,605.00	Acosta, Margarita
Communication in our lives	Wood, Julia T.	Cengage Learning	2015	1	7,605.00	Library Staff
Communication Mosaics: an Introduction to the Field of Communication	Wood, Julia	Wadsworth/Cengage	2014	1	6,474.00	Garcia, Lynda
Communication Skills		3G Learning	2015	1	1,692.00	Acosta, Margarita
Communities and Networks: Using Social Networks Analysis to Rethink Urban and Community Studies	Giuffre, Katherine	Polity Press	2013	1	1,866.00	Gadja, Michelle
Community of Readers: A Thematic Approach to Reading	Alexander, Roberta; Jarell, Jan	Cengage Learning	2016	1	5,423.00	Hizon, Ma Rosanna
Complete guide to Film and Digital Production : The People and the Process	Wales, Lorene	Pearson	2012	1	4,316.00	Ulili, Rechilda
Consumer Behavior	Schiffman, Leon G. ; Kanuk, Leslie Lazar	Pearson	2010	1	10,139.00	Acosta, Margie
Convergent Journalism: An Introduction Writing and Producing Media	Filak, V.	Focal Press	2015	1	3,124.00	Acosta, M./Medina, Ash
Copywriter's Toolkit : The Complete Guide To Strategic Advertising Copy	Berman, Margo	Wiley-Blackwell	2012	1	4,316.00	Ulili, Rechilda
Copywriting for the Eletronic Media : a Practical Guide	Meeske, Mila D.	Wadsworth/Cengage Learning	2009	1	5,216.00	Ulili, Rechilda
Covering Disaster: Lessons from medias Coverage of Katrina and Rita	Izard, Ralph / Perkins, Jay	Transactions Publisher	2010	1	1,038.00	Garcia, L./Acosta, M.
Creative Advertising : An Introduction	Sorrentino, Miriam	Laurence King Publishing Ltd.	2014	1	2,369.00	Ulili, Rechilda
Creative advertising : an introduction	Sorrentino, Miriam	Laurence King publishing	2014	1	1,473.00	Alagaran, R.
Creative Artists Legal Guide : Copyright, Trademark, and Contracts In Film And Digital Media Production	Seiter, Bill ; Seiter, Ellen	Yale University Press	2012	1	1,260.00	Moreno, R./Suba, T.
Creative documentary : theory and practice	Jong, Wilma de ; Knudsen, Erik ; Rothwell, Jerry	Pearson Education	2012	1	3,465.00	Ulili, Rechilda
Creative Strategy in Advertising	Drewniany/Jewler	Cengage	2014	1	0.00	Acosta, Margarita

Crimes and Unpunishment: The Killing of Filipino Journalists	Rosario-Braid, Florangel; Maslog, Crispin; Tuazon, Ramon R.	Asian Instituter of Journalism and Communication	2012	1	400.00	Acosta, Margarita
Crisis Communications : The Definitive Guide to Managing the Message	Fink, Steven	McGraw-Hil	2013	1	1,755.00	Gadja, Michelle
Cross-Cultural Issues in Art: Frames for Understanding	Leuthold, Steven	Taylor & Francis	2010	1	1,957.00	Garcia, Lynda/ Acosta, Margarita
Cross-cultural journalism : communicating strategically about diversity	Len-Rios, Maria E.; Perry, Earnest L. (eds.)	Routledge	2016	1	2,979.00	Reuben Alagran, Ph.D.
Cultural Approach to Interpersonal Communication : Essential Readings	Monaghan, Leila ; Goodman, Jane E. ; Robinson, Jennifer Meta (Editors)	Wiley-Blackwell	2012	1	2,832.00	Gadja, Michelle
Cultural Industries	Hesmondhalgh, David	Sage Publication	2013	1	2,786.00	Chua, Mae Anne
Cultures of Mediatization	Hepp, Andreas	Polity Press	2013	1	1,550.00	Ulili, Rechilda
Customer-centric marketing : supporting sustainability in the digital age	Richardson, Neil; James, Jon; Kelley, Neil	Kogan Page	2015	1	1,805.00	Dada Ulili
Cyberbullying in Social Media within Educational Institutions	Horowitz, M.; Bollinger, D.	Rowman & Littlefield	2014	1	2,678.00	Acosta, M.
Cyberbullying in the Global Playground : Research from International Perspectives	Li, Qing ; Cross, Donna ; Smith, Peter K. (Editors)	Wiley-Blackwell	2012	1	6,801.00	Acosta, Margie
Cyberbullying: Bullying in the digital age	Kowalski, Robin; Limber, Susan; Agatston Patricia	Wiley-Blackwell	2012	1	1,264.00	Acosta, Margarita
Cybercrime: investigating high-technology computer crime	Moore, Robert	Routledge	2015	1	5,171.00	Garcia, L.
Data literacy : a user's guide	Herzog, David	Sage Publication inc.	2016	1	2,396.00	Dada Ulili
Design Thinking for Visual Communication	Ambrose, Gavin; Harris, Paul	Bloomsbury	2015	1	2,418.00	Datuin, V

Destiny Sweet Mystery	Quisumbing, Lourdes Reynes	Saranggola Publications, Inc.	2010	1	0.00	Caacbay, Janet
Destiny your number is 4	Quisumbing, Lourdes Reynes	Saranggola Publications, Inc.	2010	1	0.00	Caacbay, Janet
Digital Audio Editing: Correcting and Enhancing Audio in Pro Tools, Logic Pro, Cubase, and Studio One	Langford, Simon	Focal Press	2014	1	3,825.00	Acosta, Margarita
Digital Filmmaking for Kids for Dummies	Willoughby, Nick	John and Wiley & Sons, Inc.	2015	1	2,291.00	Acosta, Margarita
Digital Journalism	Jones, Janet/Salter, Lee	Sage Publication	2012	1	2,563.00	Roque, Aristotle
Digital Media and Society : an Introduction	Athique, Adrian	Polity Press	2013	1	1,796.00	Garcia, Lynda
Digital Media Law	Packard, Ashley	Wiley-Blackwell	2013	1	5,351.00	Acosta, Margie
Digital Retro	Laing, Gordon	ILEX Press Ltd.	2004	1	1,534.00	Acosta, Margarita
Directors Close Up : Interviews with Directors Nominated for Best Film by the Directors of Guild of America 2006-2012	Kagan, Jeremy (ed.)	The Scarecrow Press, Inc.	2013	1	2,257.00	Ulili, Rechilda
DK Speaker	Ford-Brown, Lisa	Pearson	2013	1	5,850.00	Ulili, Rechilda
Documenting and Assesing Learning in Informal and Media-Rich Environments	Lemkey, Jay; Lecusay, Robert; Cole, Michael; Michalchik,V	MIT Press	2015	1	896.00	Garcia, Lynda
Doing Ethical Research with Children	Sargeant, Jonathon ; Harcourt, Deborah	McGraw-Hill/Open University Press	2012	1	2,081.00	Acosta, Margie
Dynamics of media writing : adapt and connect	Filak, Vincent F.	Sage Publications	2016	1	4,021.00	Mae Ann Chua
Effective Crisis Communication: Moving from crisis to opportunity	Ulmer, Robert R.; Sellnow, Timothy L.; Seeger, Matthew W.	Sage Publications	2011	1	3,426.00	CHua, Mae Anne
Elements of News Writing	Kershner, James W.	Allyn & Bacon	2012	1	4,930.00	Gadja, Michelle
Employee Engagement & Communication Research : Measurement, Strategy & Action	Walker, Susan	KoganPage	2012	1	2,499.00	Library Staff
Encyclopedia of humor studies ( 2 vols.)	Attardo, Salvatore (ed.)	Sage Publications, Inc.	2014	1	18.00	Ulili, Rechilda

Environmental Communication and the Public Sphere	Cox,Robert	Sage Inc.	2013	1	2,763.00	Acosta, M./Reyes, D.
Essential Study Skills	Wong, Lynda	Cengage Learning	2015	1	6,234.00	Sison, Trixie/Serrana, Milagros
Essentials Cinema: Introduction to film analysis	Lewis, Jon	Cengage	2014	1	2,501.00	Acosta, Margarita/Garcia, L.
Essentials of Marketing Research	Zikmund, William G. ; Babin, Barry J.	South-Western/Cengage Learning	2013	1	7,407.00	Acosta, Margie
Ethical and social marketing in Asia	Nguyen, Bang; Rowley, Chris	Elsevier	2015	1	8,883.00	Dada Ulili
Ethics of Journalism: Individual, Institutional and Cultural Influences	Wyatt, Wendy N., ed.	I.B. Tauris & Co., Ltd.	2014	1	4,681.00	Acosta, Margarita
Event Management BluePrint : Creating and Managing Successful Sports Events	Lawrence, Heather; Wells, Michelle	Kendall Hunt	2009	1	6,075.00	Garcia, Lynda
Event Management for Tourism, Sports, Business and Mice: A Philippine Perspective	Tuazon-Disimulacion, Ma. Arlene	Books, Atbp. Pub.	2012	1	482.00	Binala, Mila
Event Marketing : how to successfully promote events, festivals, conventions, and expositions	Preston, C. A.	John wiley & Sons, Inc.	2012	1	3,966.00	Binala, Maria
Event Power: How Global Events Manage and Manipulate	Rojek, Chris	Sage Publication	2013	1	2,386.00	Garcia, Lynda
Event studies : theory, research and policy for planned events	Getz, Donald	Routledge	2012	1	3,231.00	Ulili, Rizelda
Events Management: An International Approach	Ferdinand, icole / Kitchin, Paul	Sage Publication	2012	1	2,194.00	Tang, Allan/ Dimaunahan, Dorelene/ Garcia, L.
Events Management: An Introduction	Bladen, Charles/ Kennell, James/ Abson, Emma / Wilde, Nick	Taylor & Francis	2012	1	1,957.00	Garcia, Lynda/ Acosta, Margarita

Feminist film studies	Holliger, Karen	T&F	2012	1	1,838.00	Teodoro Fil. Dept.
Film and television analysis : an introduction to methods, theories, and approaches	Benshoff, Harry M.	Routledge	2016	1	2,601.00	Margarita Acosta, Ph.D.
Film art : an introduction	Bordwell, David; Thomson, Kristin	McGraw Hill Higher Education	2017	1	3,608.00	Mae Ann Chua
First look at Communication Theory	Griffin, Em	McGraw-Hill	2012	1	491.00	Library Staff
First Look at Communication Theory	Griffin, E.; Ledbetter, A.; Sparks, G.	McGraw-Hill International	2015	1	2,643.00	Acosta, Ma. Margarita/ Lib. Staff
Form & Style: Communication Thesis	Dy, M.; Torres, E.	Miriam College Foundation	2000	1	0.00	Donation-Psychology Department
Gender, Race, and Class in Media : a Critical Reader	Dines, Gail ; Humez, Jean M. (Editors)	SAGE	2011	1	5,756.00	Gadja, Michelle
Gendered Lives: Communication, Gender, and Culture	Wood, Julia T.	Wadsworth/Cengage Learning	2013	1	4,285.00	Torralba, John
Global Marketing	Keegan, Warren J. ; Green, Mark C.	Pearson	2013	1	11,520.00	Acosta, Margie
Global marketing : practical insights and international analysis	Farrell; Carlyle	Sage Publications Ltd.	2015	1	4,539.00	Lynda Garcia
Global media literacy in a digital age : teaching beyond borders	De Abreu, Belinha S.; Yildiz, Melda N. (eds.)	Peter Lang Publishing, Inc.	2016	1	3,020.00	Reuben Alagaran, Ph.D.
Global Stories : Literacy Journalism : The Best of Class	Mustain, Gene, ed.	Journalism and Media Studies Centre	2011	1	1,620.00	Torralba, John
Graphic communication handbook	Downs, Simon	Routledge	2012	1	2,416.00	Ulili, Rizelda
Green Screen Handbook	Foster, J.	Focal Press	2015	1	3,506.00	Acosta, M.
Guided Reader to Teaching and Learning Music	Savage, Jonathan	Routledge	2013	1	3,059.00	Garcia, Lynda
Handbook of Gender, Sex and Media	Ross, Karen	John Wiley	2012	1	8,315.00	Acosta, Margarita/Garcia, Lynda/Apuan, Victor



Handbook on innovations in learning	Murphy, Marilyn; Reddi, San (eds.)	Information Age Publishing Inc.	2014	1	2,128.00	Alagaran, R.
Health Communication in the 21st century	Wright, Kevin Bradley/ Sparks, Lisa; O'hair, H. Dan	Wiley-Blackwell	2013	1	3,291.00	Garcia, Lynda
Hegarty on Advertising: turning intelligence into magic	Hegarty, John	Thams and Hudson	2011	1	2,140.00	Ulili, Rechilda
Heidegger and the media	Gunkel, David J.; Taylor, Paul A.	Polity Press	2014	1	1,167.00	Mae Ann Chua
hey whipple, squeeze this! : the classic guide to creating great ads	Sullivan, Luke	John wiley & sons, inc.	2012	1	1,305.00	Ulili, Rechilda
High Dynamic Range Imaging : Acquisition, display, and image-based lighting	Reinhard, Erik; Ward, Greg; et al	Mogan Kaufman/Elsevier	2010	1	7,425.00	Roque, Aristotle
History on Film, Film on History	Rosenstone, Robert A.	Pearson	2012	1	2,298.00	Binala, Mila
How 30 Great Ads Were Made : From Idea To Campaign	Williams, Eliza	Laurence King Publishing	2012	1	2,362.00	Ulili, Rechilda
How to Do Media and Cultural Studies	Stokes, Jane	Sage	2013	1	2,987.00	Ulili, Rechilda
How to read a film : Movies, Media, and Beyond (art, technology, language, history, theory)	Monaco, James	Oxford University Press	2009	1	3,236.00	Ulili, Rechilda
How to Write Anything : a Complete Guide	Brown, Laura	W.W. Norton & Company	2014	1	1,953.00	Ulili
Human Communication : principles and contexts	Tubbs, Stewart	McGraw-Hill	2013	1	7,347.00	Library staff (Tina Suba)
Human Communication: The Basic Course	DeVito, Joseph	Pearson	2012	1	6,756.00	Moreno, Ruby
Images that Injure: Pictorial Stereotypes in the Media	Ross, Susan Dente; Lester, Paul Martin	Praeger	2011	1	3,066.00	Alcazar, Angie
Images, ethics, technology	Pearl, Sharrona	Routledge	2016	1	2,482.00	Reuben Alagran, Ph.D.
Imagining the Internet: Communication, innovation, and governance	Mansell, Robin	Oxford University Press	2012	1	3,465.00	Israel, Lorna

Inside reporting : a practical guide to the craft journalism	Harrower, Tim	McGraw-Hill	2012	1	5,818.00	Binala, Mila
Intercultural Communication : a Discourse Approach	Scollon, Ron ; Scollon, Suzanne Wong ; Jones, Rodney H.	Wiley-Blackwell	2012	1	2,549.00	Binala, Mila
Intercultural Communication for Everyday Life	Baldwin, John; Coleman, Robin, et.al	John Wiley2	2014	1	4,486.00	Acosta, Margarita
Intercultural Communication: A Contextual Approach Fifth Edition	Neuliep, James	Sage Publication	2011	1	2,660.00	Garcia, Lynda
Intercultural Communication: A Contextual Approach	Neuliep, James W.	Sage Publication	2015	1	4,414.00	Communication Dept.
Intercultural Communication: A Layered Approach	Oetzel, John G.	Pearson Education	2009	1	3,518.00	Garcia, Lynda
Intercultural Communication: Globalization and Social Justice	Sorrells, Kathryn	Sage Publication	2013	1	3,060.00	Garcia, Lynda
Internal Communications : Insights, practices, and models	Vergheze, Anisus	Sage	2012	1	1,792.00	Ulili, Rechilda
International Encyclopedia of Media Studies - Volume VII - Research Methods in Media Studies	Valdivia, Angharad	John Wiley	2014	1	8,752.00	Acosta, Margarita
Interpersonal Communication: Building Connections Together	Gamble, Teri Kwal; Gamble, Michael W.	Sage Publications	2014	1	5,470.00	Ulili, Rechilda
Introducing Communication Research : Paths of Inquiry	Treadwell, Donald	Sage	2014	1	5,830.00	Garcia, Lynda
Introduction to Intercultural Communication: Identities in a Global Community	Jandt, Fred E.	Sage Publication	2013	1	2,660.00	Garcia, Lynda
Introduction to Mass Communication : Media literacy and culture	Baran, Stanley J.	McGraw-Hill	2013	1	2,967.00	Gadja, Michelle
Introduction to Mass Communication: Media Literacy and Culture	Baran, Stanley J.	McGraw-Hill	2012	1	8,015.00	Gadja, Michelle
Introduction to media literacy	Potter, W. James	Sage Publications	2016	1	3,829.00	Dada Ulili
Invitation to Public Speaking	Griffin, Cindy L.	Cengage Learning	2015	1	1,112.00	Communication Dept.

Issues in media : selections from CQ researcher		Sage	2016	1	3,510.00	Margarita Acosta, Ph.D.
Journalism and Society	McQuail, Denis	Sage Publications	2013	1	2,287.00	Garcia, Lynda
Journalism next : a practical guide to digital reporting and publishing	Briggs, Mark	CQ Press/Sage	2016	1	1,881.00	Margarita Acosta, Ph.D.
Key Concepts in Radio Studies	Chignell, Hugh	Sage	2009	1	2,696.00	Garcia, L./Acosta, M.
Landscape of Qualitative Research	Denzin, Norman; Lincoln, Yvonna	Sage Inc.	2012	1	2,992.00	Acosta, Margarita
Language and Intercultural Communication in the New Eras	Sharifian, Farzad; Jamarani, Maryam	Taylor and Francis	2013	1	6,812.00	Garcia, L./Medina, M.
Learning leadership : the five fundamentals of becoming an exemplary leader	Kouzes, James M.; Posner, Barry Z.	Wiley	2016	1	1,527.00	Reuben Alagaran, Ph.D.
Making Media Content : The Influence of Constituency Groups on Mass Media	Fortunato, John	Routledge	2005	1	3,427.00	Ulili, Rechilda
Management Communication : A Case Analysis Approach	O'Rourke, James S.	Prentice Hall	2013	1	4,608.00	Gadja, Michelle
Marketing ethics and society	Eagle, Lynne; Dahl, Stephen	Sage	2015	1	3,483.00	Dada Ulili
Marketing Plan Handbook	Wood, Marian Burk	Pearson	2014	1	4,942.00	Garcia, Lynda
Mass Communication : Living in a Media World	Hanson, Ralph	Sage	2014	1	6,365.00	Ulili, Rechilda
Mass Communication Theory : foundations, ferment, and future	Baran, Stanley J.; Davis, Dennis K.	Cengage Learning	2015	1	9,594.00	Chua, Mae Ann
Mass Media in a Changing World : History, Industry, Controversy	Rodman, George	McGraw-Hill	2012	1	2,750.00	Gadja, Michelle
Mass Media Research : An Introduction	Wimmer, Roger D.; Dominick, Joseph R.	Wadsworth Cengage Learning	2014	1	7,987.00	Acosta, Margarita
Mass Media Revolution	Sterin, J. Charles	Allyn & Bacon	2012	1	7,376.00	Acosta, Margie
Mastering multicamera techniques : from preproduction to editing and deliverables	Jacobson, Mitch	Focal Press	2010	1	4,204.00	Roque, Aristotle

Mastering Public Speaking	Grice, George; Skinner, John	Pearson	2013	1	6,683.00	Medina, Marishelle
Material child : Growing Up in Consumer Culture	Buckingham, David	Polity	2011	1	1,392.00	Gadja, Michelle
Media and communication research methods : an introduction to qualitative and quantitative approaches	Berger, Arthurs Asa	Sage Publications	2016	1	3,770.00	Mae Ann Chua
Media and Cultural Studies : Keywords	Meenakshi, Gigi Durham ; Kellner, Douglas M. (editors)	Wiley-Blackwell	2012	1	3,116.00	Library staff
Media and Culture: Global Homogeneity and Local Identity	Khan, Rachel E.	Anvil Publishing	2011	1	356.00	Binala, Mila
Media and Entertainment Law	Smartt, Ursula	Routledge	2014	1	5,666.00	Acosta, Margarita
Media and politics in a globalizing world	Robertson, Alexa	Polity Press	2015	1	1,179.00	Alagaran, R.
Media Audiences: effects, users, institutions, and power	Sullivan, John L.	Sage Publication	2013	1	3,878.00	Garcia,L./Gadja, M./Ulili, R.
Media Bias	Williams, Mary E. (ed.)	Gale Cengage	2011	1	2,162.00	Chua, Mae Anne
Media Effects	Potter, W. James	Sage Publications	2012	1	6,215.00	Israel, Lorna
Media Effects Research : a basic overview	Sparks, Glenn G.	Cengage Learning	2016	1	8,190.00	Reuben Alagaran, Ph.D.
Media Effects Research: a Basic Overview	Sparks, Glenn	Cengage Learning	2013	1	6,942.00	Acosta, Margarita
Media ethics	Merino, Noel (ed.)	Greenhaven press	2013	1	1,438.00	Ulili, Rechilda
Media Ethics : Key Principles for Responsible Practice	Plaisance, Patrick Lee	Sage Publications, Inc.	2014	1	5,507.00	Dada Ulili
Media Ethics at Work: True stories from Young Professionals	Peck, Lee Anne; Reel, Guy S.(eds.)	Sage/CQ Press	2013	1	2,884.00	Garcia, Lynda/Gadja, Michelle
Media law and ethics	Moore, Roy L.; Murray, Michael D.	Routledge	2012	1	7,492.00	Margarita Acosta, Ph.D.
Media literacies : a critical introduction	Hoechsmann, Michael; Poyntz, Stuart R.	Wiley-Publishers	2012	1	2,066.00	Ulili, Rechilda

Media matters : peace and gender in U.S. politics	Fiske, John	Routledge	2016	1	2,094.00	Margarita Acosta, Ph.D.
Media Messages and Meanings : situations analysis report on HIV-Related media reporting	Mendoza, Diana	Action for Health Initiatives	2011	1	0.00	donation
Media Now : Understanding Media, Culture, and Technology	Straubhaar, Joseph; Larose, Robert; Davenport, Lucinda	Wadsworth Cengage	2014	1	5,935.00	Chua, Mae Ann L.
Media Now : Understanding Media, Culture, and Technology	Straubhaar, Joseph D.: LaRose, Robert; Davenport, Lucinda	Wadsworth, Cengage Learning	2016	1	8,190.00	Mae Ann Chua/L. Garcia
Media Programming: Strategies and Practices	Eastman, Susan Tyler; Ferguson, Douglas A.	Wadsworth Cengage	2013	1	5,986.00	Gadja, Michelle
Media Regulation: Governance and the Interests of Citizens and Consumers	Lunt, Peter; Livingstone, Sonia	Sage Publication	2012	1	2,692.00	Ulili, Rechilda
Media studies : the basics	McDougall, Julian	Routledge	2012	1	1,088.00	Ulili, Rechilda
Media Today : an introduction to mass communication	Turow, Joseph	Routledge	2011	1	4,733.00	Binala, Maria
Media Writer's Handbook : a Guide to Common Writing and Editing Problems	Arnold, George T.	McGraw-Hill	2013	1	7,980.00	Ulili, Rechilda
Media, Society, World: social theory and digital media practice	Couldry, Nick	Polity Press	2012	1	1,460.00	Israel, L./Garcia, L.
Media/Impact : an introduction to mass media	Biagi, Shirley	Cengage learning	2015	1	6,928.00	Ulili, Rechilda
Mediating the Message in the 21st century : a Media Sociology Perspective	Shoemaker, Pamela J.; Reese, Stephen D.	Routledge	2014	1	3,299.00	
Mediation theory and practice	McCorckle, Suzanne; Reese, Melanie J.	Sage Publication	2015	1	4,606.00	Reuben ALagran, Ph.D.
Michael Freeman's Photo School: Black & White	Freeman, Michael with Luck, Steve	ILEX Press Ltd.	2012	1	1,384.00	Acosta, Margarita
MM 2 = Marketing management, student edition	Iacobucci, Dawn	South-Western Cengage Learning	2012	1	4,605.00	Dada Ulili

Modern Radio Production: Production, Programming, and Performance	Hausman, C.; Messere, F.; Benoit, P.; O'Donnell, L.	Wadsworth/Cengage Learning	2013	1	4,987.00	Acosta, Margarita
Mojo : the mobile journalism handbook : how to make broadcast videos with an iPhone or iPad	Burum, Ivo; Quinn, Stephen	Focal Press	2016	1	2,979.00	Margarita Acosta, Ph.D.
New Directions in Media and Politics	Ridout, Travis N. (ed.)	Routledge	2013	1	3,812.00	Gadja, Michelle
New Ethics of Journalism : Principles for the 21st century	McBride, Kelly; Rosenstiel, Tom (eds.)	Sage Publications Ltd.	2014	1	2,600.00	Ulili, R./Vidal, M.
New Literacies	Lankshear, Colin ; Knobel, Michele	McGraw-Hill/Open University Press	2011	1	2,356.00	Gadja, Michele/Torallba, John
New New Media	Levinson, Paul	Pearson Education	2013	1	2,748.00	Gadja, Michelle
New Rules of Marketing and PR: How to Use Social Media, Blogs, News Releases, Online Video, and Viral Marketing to Reach Buyers Directly	Scott, David Meerman	John Wiley & Sons	2011	1	1,526.00	Garcia, Lynda
News and public opinion : media effects on civic life	McCombs, Max ; Holbert, R. Lance ; Kiousis, Spiro ; Wanta, Wayne	Polity	2011	1	1,281.00	Ulili, Rechilda
News Writing	McKane, Anna	Sage Publications Ltd.	2014	1	2,497.00	Ulili, Rechilda
Newsjacking: the urgent genius of real-time advertising	Hunter, Grant; Burhart, Jon	Thames & Hudson	2013	1	2,606.00	Ulili, Rechilda
Nonverbal Communication in Human Interaction	Knapp, Mark L.; Hall, Judith A.	Wadsworth Cengage	2010	1	5,279.00	Garcia, Lynda
Online Journalism : the Essential Guide	Hill, Steve; Lashmar, Paul	Sage Publications Ltd.	2014	1	3,182.00	Ulili, Rechilda
Organizational Communication: A Critical Approach	Mumby, Dennis K.	Sage Publication	2013	1	5,370.00	Garcia, Lynda
Organizations, communication, and health	Harrison, Tyler R.; Williams, Elizabeth (eds.)	Routledge	2016	1	2,780.00	Reuben Alagran, Ph.D.

Painless Presentation : The Proven, Stress-Free Way to Successful Public Speaking	Laskowski, Lenny	John Wiley & Sons	2012	1	1,575.00	Ulili, Rechilda
Patterns : New Surface Design	Cole, Drusilla	Laurence King Publishig	2007	1	932.00	Ulili, Rechilda
Playing with Type: 50 graphic experiments for exploring typographic design principles	McCormick, Lara	Rockport Publishers	2013	1	2,786.00	Ulili, Rechilda
Plugged in : succeeding as an online learner	English, Joel A.	Wadsworth Cengage Learning	2014	1	2,926.00	Acosta, M.
Popular Culture: Introductory Perspectives	Danesi, Marcel	Rowman	2015	1	3,056.00	Garcia, Lynda
Power of Infographics : Using pictures to communicate and connect with your audiences	Smiciklas, Mark	Pearson	2012	1	2,696.00	Ulili, Rechilda
Power plays power works	Fiske, John	Routledge	2016	1	2,094.00	Mae Ann Chua
Powermatics : a discursive critique of new communications technology, vol 5	Finlay, Marike	Routledge	2016	1	10,925.00	Lynda Garcia
Practical Research : Planning And Design	Leedy, Paul D. ; Ormrod, Jeanne Ellis	Pearson	2013	1	4,860.00	Acosta, Margarita
Presentation secrets : do what you never thought possible with your presentations	Kapterev, Alexei	Wiley	2011	1	1,950.00	Ulili, Rechilda
Producing for TV and New Media: a real-world approach for producers	Kellison, Cathrine; Morrow, Dustin; Morrow, Kacey	Focal Press	2013	1	3,146.00	Chua, Mae Anne
Promotional screen industries	Grainge, Paul; Johnson, Catherine	Routledge	2015	1	2,543.00	Dada Ulili
Public Relations Writing: Form and Style	Newson, Doug; Haynes, Jim	Wadsworth Cengage	2014	1	5,447.00	Ulili, Rechilda
Public Relations Writing: the essentials of style and format	Bivins, Thomas H.	McGraw-Hill	2014	1	2,195.00	Ulili, Rechilda
Qualitative data analysis with ATLAS.ti	Friese, Susanne	Sage Publication	2012	1	2,409.00	Lynda Garcia
Qualitative Media Analysis	Altheide, David L.; Schneider, Christopher	Sage Publication	2013	1	2,080.00	Garcia, Lynda

Race/Gender/Class/Media 3.0 : Considering Diversity Across Content, Audiences, and Production	Lind, Rebecca Ann	Pearson	2013	1	5,092.00	Ulili, Rechilda
Racism, Sexism, and the Media: Multicultural Issues into the New Communications Age	Wilson, Clint C.; Gutierrez, Felix; Chao, Lena M.	Sage Publications	2013	1	4,475.00	Ulili, Rechilda
Radio production	McLeish, Robert; Link, Jeff	Focal Press	2016	1	3,972.00	Mae Ann Chua
Reality TV	Hill, Annette	Routledge	2015	1	1,857.00	Margarita Acosta, Ph.D.
Reframing the past : history, film and television	Treacey, Mia E. M.	Routledge	2016	1	2,860.00	Margarita Acosta
Representation	Hall, Stuart; Evans, Jessica; Nixon, Sean (eds.)	Sage Publications/the Open University	2013	1	2,685.00	Chua, Mae Anne
Representation	Kidd, Jenny	Routledge	2016	1	1,886.00	Margarita Acosta, Ph.D.
Research Design (reserve section)	Creswell, John W.	Sage Publication	2014	1	3,878.00	Tina Suba
Research Design: creating robust approaches for the social sciences	Gorard, Stephen	Sage Publications	2013	1	2,339.00	Garcia, Lynda
Research Methodology in Media Studies	Jyotirmayee, Vandana	Kanishka Publishers, Distributors	2013	1	3,690.00	Chua, Mae Ann
Research methods in intercultural communication : a practical guide	Hua, Zhu (ed.)	Wiley Blackwell	2016	1	6,387.00	Lynda Garcia
Researching Society and Culture	Seale, Clive, ed.	Sage	2012	1	3,224.00	Gadja, Michelle
Routledge Encyclopedia of Film Theory	Branigan, Edward; Buckland, Warren	Routledge	2014	1	3,023.00	Chua, Mae-Ann
Routledge Handbook of Events	Page, Stephen J.; Connel, Joanne	Routledge	2015	1	3,628.00	Garcia, Lynda
Routledge Handbook of Media Law	Price, Monroe E.; Verhulst, Stefaan G.; Morgan, Libby	Routledge	2013	1	3,527.00	Lib. Staff/Acosta, M.
Sage Handbook of Qualitative Data Analysis	Flick, Uwe (ed.)	Sage Publications, Inc.	2014	1	8,892.00	Acosta, Margarita



Scholastic Journalism	Tate, C. Dow; Taylor, Sherri A.	John Wiley & Sons, Ltd.	2014	1	4,406.00	Chua, Mae Ann
Scientific Style and Format : the CSE Manual for Authors, Editors, and Publishers	Corrado, Mary B. (copy ed.)	Council of Science Editors/The University of Chicago Press	2014	1	4,284.00	Ulili, Rechilda
Screening Gender on Children's Television : the Views of Producers Around the World	Lemish, Dafna	Routledge	2010	1	2,212.00	Gadja, Michelle
Seeing is believing: an introduction to visual communication	Berger, Arthur Asa	McGraw-Hill	2011	1	4,446.00	Ulili, Rechilda
Sell your story in a single sentence	Bishop, Lane Shefter	The Countryman Press	2016	1	834.00	Margarita Acosta, Ph.D.
Setting the agenda : the Mass media and public opinion	McCombs, Maxwell	Polity Press	2014	1	1,446.00	Garcia, Lynda
Shut up & Listen: communication with impact	Theobald, Theo; Cooper, Cary	Palgrave Macmillan	2012	1	2,325.00	Ulili, Rechilda
Slumdog Millionaire : the Shooting Script	Beaufoy, Simon	Newmarket Press	2008	1	934.00	Ulili, Rechilda
Social Media and Public Relations: Eight ew Practices for the PR Professional	Breakenridge, Deirdre K.	Pearson Education	2012	1	889.00	Garcia, Lynda
Social Media and the Value of Truth	Beasley, Berrin; Haney, Mitchell	Lexington Books	2013	1	2,696.00	Acosta, M.M./ Garcia, L.
Social media for academics	Carrigan, Mark	Sage Publications	2016	1	1,927.00	Mae Ann Chua/Dada Ulili
Social Media for Journalists : Principles & Practice	Knight, Megan; Cook, Clare	SAGE	2013	1	2,936.00	Ulili, Rechilda
Social Media Marketing	Tuten, T.; Solomon, M.	Sage	2015	1	5.00	Acosta, M./Boquiren, E.
Social Media MBA : Your Competitive Edge In Social Media Strategy Development & Delivery	Holloman, Christer	Wiley	2012	1	1,761.00	Acosta, Margie
Social Media Rules of Engagement: What your Online Narrative is the Best Weapon during a Crisis	Matejic, Nicole	Wiley	2015	1	1,512.00	

Social Media Strategists : Building a Successful Program from the Inside Out	Barger, Christopher	McGraw-Hill	2012	1	1,575.00	Acosta, Margie
Social Media: a Critical Introduction	Fuchs, Christian	SAGE	2014	1	2,936.00	Medina, Rachele
Social Media; how to engage, share and connect	Luttrell, Regina	Rowman & Littlefield	2015	1	1,886.00	Acosta, M.M/ Garcia, L.
Sound Handbook	Crook, Tim	Routledge	2012	1	2,840.00	Ulili, Rechilda
Sourcebook for Political Communication Research	Bucy, Erik P.; Holbert, R. Lance (eds.)	Routledge	2013	1	5,396.00	Chua, Mea Anne
Speaking in Styles : Fundamentals of CSS for Web Designers	Teague, Jason Cranford	New Riders	2009	1	2,268.00	Ulili, Rechilda
Special event production : the process	Matthews, Doug	Routledge	2016	1	4,053.00	Lynda Garcia
Sports Journalism : A Practical Introduction	Andrews, Phil	Sage Publications, Ltd.	2014	1	2,497.00	Chua, Mae Ann
Sports media : reporting, producing and planning	Schultz, Brad; Arke, Ed	Focal Press	2016	1	3,107.00	Margarita Acosta, Ph.D.
Stay Tuned: The Golden Years of Philippine Radio	Aniceto, Ben	Atlas Publishing	2007	1	702.00	Binala, Mila
Stickier marketing : how to win customers in a digital age	Leboff, Grant	Kogan Page Limited	2014	1	2,291.00	Dada Ulili
Strategic Organizational Communication : In a Global Economy	Conrad, Charles ; Poole, Marshall Scott	Wiley-Blackwell	2012	1	5,100.00	Acosta, Margie
Student journalism and media literacy	Hall, Homer L.; Fromm, Mean; Manfull, Aaron	Rosen Publishing	2015	1	7,867.00	Dada Ulili
Taking sides : clashing views in media and society	Alexander, Alison; Hanson, Jarice	McGraw-Hill education	2014	1	3,664.00	Dada Ulili
Teaching Young Adult Literature Today : Insights, Considerations, and Perspectives for the Classroom Teacher	Hayn, Judith A. ; Kaplan, Jeffrey S.	Rowman Littlefield Publishers	2012	1	2,519.00	Gadja, Michelle
Technical Communication : a Reader-Centered Approach	Anderson, Paul V.	Wadsworth, Cengage Learning	2014	1	7,763.00	Ulili, Rechilda
Television criticism	O'Donnell, Victoria	Sage Publications	2017	1	3,728.00	Lynda Garcia
Television journalism	Cushion, Stephen	SAGE Publications	2012	1	2,217.00	Binala, Mila

Television Production Handbook	Zettl, Herbert	Cengage Learning	2015	1	8,073.00	Library staff (tina suba)
Television, Sex and Society: analysing contemporary representations	Glynn, Basil; Aston, James; Johnson, Beth (eds.)	Continuum International Publishing	2012	1	1,684.00	Chua, Mae Ane
The Art of Intelligence : simulations, exercises, and games	Lahneman, William J.; Arcos, Ruben (eds.)	Rowman and littlefield	2014	1	2,673.00	Lynda Garcia
The Art of positive communication : theory and practice	Mirivel, Julien C.	Peter Lang	2014	1	3,236.00	Mae Ann Chua
The digital metrics field guide : the definitive reference for brands using the Web, social media, mobile media, of Email	Rappaport, Stephen D.	BIS Pub.	2014	1	2,515.00	Romeo Sebastian
The Hanbook of International Advertising Research	Cheng, Hong (ed.)	John Wiley & Sons, Ltd.	2014	1	11,934.00	Acosta, M./Ulili, R.
The Interpersonal communication book	DeVito, Joseph A.	Pearson Education, Inc.	2013	1	5,310.00	
The Sage handbook of family communication	Turner, Lynn H.; West, Richard	Sage Publications	2015	1	10,222.00	Margarita Acosta, Ph.D.
The Sage Handbook of Risk Communication	Cho, H.; Reimer, T.; McComas, K.	SAGE	2015	1	11,949.00	Acosta, Ma. Margarita
The Technical director`s toolkit : process, forms, and philosophies for successful technical direction	Stribling, Zachary; Girtain, Richard	Focal press	2016	1	2,184.00	Margarita Acosta, Ph.D.
The Unmanageable consumer	Gabriel, Yiannis; Lang, Tim	Sage Publications Ltd.	2015	1	3,695.00	Dada Ulili
The Women who knew too much : Hitchcock and feminist theory	Modleski, Tania	Routledge Taylor & Francis Group	2016	1	2,579.00	Margarita Acosta, Ph.D.
Theorizing Crisis Communication	Sellnow, Timothy; Seeger, Matthew W.	Wiley-Blackwell	2013	1	2,337.00	Ulili, Rechilda & Garcia, Linda
Think Communication	Engleberg, Isa N.; Wynn, Dianna R.	Pearson education	2013	1	3,726.00	Ulili, Rechilda/Library staff

Think Like a Rock Star: how to create social media and marketing strategies that turn customers into fans	Collier, Mack	McGraw-Hill	2013	1	1,287.00	Ulili, Rechilda
Think Like an Editor: 50 Strategies for the Print and Digital World	Dasvis, Steve; Davix, Emilie	Cengage	2014	1	2,178.00	Acosta, Margarita
Tote Bag	Patel, Jitesh	Laurence King Publishing	2013	1	932.00	Ulili, Rechilda
Translating Time Cinema the Fantastic and Temporal Critique	Lim, Bliss Cua	Ateneo de Manila University	2011	1	635.00	Binala, Mila
Twitter : digital media and society series	Murthy, Dhiraj	Polity Press	2013	1	1,616.00	Gadja, Michelle
Understanding and crafting the mix : the art of recording	Moylan, William	Focal Press	2015	1	2,697.00	Margarita Acosta, Ph.D.
Understanding Copyright : Intellectual Property in the Digital Age	Klein, Bethany; Moss, Giles; Edwards, Lee	Sage	2015	1	2,753.00	Dada Ulili
Understanding digital humanities	Berry, David (ed.)	Palgrave Macmillan	2012	1	2,447.00	Gadja, Michelle
Understanding journalism	Burns, Lynette Sheridan	Sage	2013	1	2,987.00	Ulili, Rechilda
Understanding media economics	Doyle, Gillian	Sage Publication	2013	1	2,339.00	Gadja, Michelle
Understanding Social Media	Hinton, Sam; Hijorth, Larissa	Sage Publication	2013	1	2,187.00	Gadja, Michelle
Understanding the Media	Devereux, Eoin	Sage Publications Inc.	2014	1	3,385.00	Chua, Mae Ann
Understanding video games : the essentials introduction	Egenfeldt-Nielsen, Simon; Smith, Jonas Heide; Tosca, Susana Pajares	Routledge	2016	1	2,979.00	Dada Ulili
Very Short, Fairly Interesting and Reasonably Cheap Book about Qualitative Research	Silverman, David	Sage Publication	2013	1	1,491.00	Chua, Mea Anne
War on Words: Who Should Protect Journalists?	Lisosky, Joanne M.; Henrichsen, Jennifer R.	Praeger/ABC-CLIO, LLC	2011	1	2,508.00	Library staff
What Media Classes Really Want to Discuss : a Student Guide	Smith, Greg M.	Routledge/Taylor & Francis Group	2011	1	1,394.00	Acosta, Margie
WikiLeaks : News in the networked era	Beckett, Charlie; Ball, James	Polity	2012	1	1,346.00	Ulili, Rechilda

Working through conflict: strategies for relationships, groups, and organizations	Folger, Joseph P.; Poole, Marshall Scott; Stutman, Randall K.	Pearson education	2013	1	4,030.00	Gadja, Michelle
Worldplay and the Discourse of Video Games: Analyzing Words, Design, and Play	Paul, Christopher A.	Routledge/Taylor & Francis	2012	1	2,200.00	Gadja, Michelle
Writing for Visual Thinkers: a guide for artists and designers	arks, Andrea	New Riders	2011	1	2,678.00	Ulili, Rechilda
Writing the Winning Thesis or Dissertation: a Step-by-Step Guide (reserved)	Joyner, Randy L.; Rouse, William A.; Glatthorn, Allan A.	Corwin	2013	1	2,339.00	Chua, Mae Anne
Youth and Media	Ruddock, Andy	Sage Publication	2013	1	2,696.00	Ulili, Rechilda