

## BUSINESS ADMINISTRATION

Acquisition from 2010-2016

| TITLE  | AUTHOR   | PUBLISHER                       | YEAR | COPY | PRICE    | RECOMMENDED BY:     |
|--|--|---------------------------------|------|------|----------|---------------------|
| 101 More Ways to Make Training Active  | Biech, E.  | John Wiley & Sons,              | 2015 | 1    | 1,187.00 | Boquiren, E.        |
| 2600 Phrases For Setting Effective Performance Goals : Ready -To-Use Phrases That Really Get Results | Falcone, Paul  | AMACOM                          | 2011 | 1    | 743.00   | Library Staff       |
| 5 Levels of Leadership : Proven Steps to Maximize your potential                                     | Maxwell, John  | Hachete Book Group              | 2011 | 1    | 1,950.00 | Fortez, Glenda      |
| 50 Top Tools For Coaching : A Complete Toolkit For Developing And Empowering People                  | Jones, Gillian ; Gorell, Ro                                | Kogan Page                      | 2012 | 1    | 2,180.00 | Library Staff       |
| Action Research For Business, Nonprofit & Public Administration : A Tool For Complex Times           | James E. Alana ; Slater, Tracesea ; Bucknam, Alan          | SAGE                            | 2012 | 1    | 3,549.00 | Duque, Aida         |
| Action Research: Models, Methods, and Examples   | Willis, Jerry W.; Edwards, Claudia                         | Information Age Publishing Inc. | 2014 | 1    | 2,130.00 | Boquiren, E.        |
| Ad Critique : How to Deconstruct Ads in Order to Build Better Advertising                            | Tag, Nancy R.  | Sage Publication                | 2012 | 1    | 1,729.00 | Boquiren, Elaine    |
| Advances in Global Leadership, vol. 6  | Mobley, WH; Li, M.; Wang, Y.                               | Emerald Group Pub. Ltd.         | 2011 | 1    | 5,423.00 | Lopez, Antonio      |
| Advertising  | Arens, William F./ Schaefer, David H./ Weigold, Michael F. | McGraw-Hill                     | 2012 | 1    | 3,049.00 | Boquiren, Elaine    |
| Advertising and Promotion  | Hackley, Chris; Hackley< Rungpaka Amy                      | SAGE                            | 2015 | 1    | 4,226.00 | Boquiren/Acosta     |
| Advertising and Promotion : An Integrated Marketing Communications Perspective                       | Belch, George E.; Belch, Michael A.                        | McGraw Hill                     | 2007 | 2    | 788.00   | Del Rosario, Maggie |
| Advertising and Promotion : an Integrated Marketing Communications Perspective                       | Belch, George; Belch, Michael                              | McGraw-Hill                     | 2012 | 1    | 2,619.00 | Boquiren, Elaine L. |

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| Advertising campaign strategy: A Guide to Marketing Communication Plans               | Parente, Donald; Hutchinson, Kirsten | Cengage Learning           | 2015 | 1 | 8,910.00 | BA Department               |
| Advertising Principles : Marketing Communications Approach                            | Alminar-Mutya, Ruby F.               | National Bookstore         | 2007 | 1 | 325.00   | Alminar-Mutya, Ruby F.      |
| All About Value Investing: The Easy Way to Get Started                                | Faerber, Esme                        | McGraw-Hill                | 2014 | 1 | 1,579.00 | CBEA Dept.                  |
| An Introduction to Human Resource Management  | Wilton Nick                          | Sage Ltd.                  | 2013 | 1 | 2,854.00 | Boquiren, Elaine            |
| Applied Statistics in Business and Economics  | Doane, David; Seward, Lori           | McGraw-Hill                | 2016 | 1 | 3,645.00 | Boquiren, Elaine            |
| Art of Speeches and Presentations: the Secrets of Making People Remember What You Say | Collins, Philip                      | John Wiley & Sons          | 2012 | 1 | 1,301.00 | Reyes, Mira                 |
| Ayala Foundation at 50: A Legacy of Faith in the Filipino                             |                                      | Ayala Foundation, Inc.     | 2012 | 2 | 0.00     | Ayala Found. & Pres. Office |
| Ayala: The Philippine's Oldest Business House   | Lachica, Eduardo                     | Filipinas Foundation, Inc. | 1984 | 1 | 0.00     | Ayala Found. & Pres. Office |
| BA Business and Finance; Finance Level 1  | Heriot-Watt University               | Pitman Publishing          | 1998 | 1 | 0.00     |                             |
| Bank Management & Financial Services  | Rose, Peter; Hudgins, Sylvia         | McGraw-Hill                | 2010 | 1 | 1,350.00 | del Rosario, Ramon          |
| Basics Advertising 03 : Ideation  | Mahon, Nik                           | AVA publishing             | 2011 | 1 | 2,876.00 | Ong, Elizabeth              |
| Basics Of Project Evaluation and Lessons Learned (With CD)                            | Thomas, Willis H.                    | CRC Press                  | 2012 | 1 | 1,713.00 | Duque, Aida                 |
| Becoming a Better Boss, why management is so difficult                                | Birkinshaw, Julian                   | Jossey-Bass/Wiley          | 2013 | 1 | 2,291.00 | Boquiren, Elaine            |
| Becoming A Top Manager : Tools and Lessons in Transitioning to General Management     | Kaiser, K.; Pich, M.; Schechter, I.  | John Wiley & Sons          | 2015 | 1 | 2,362.00 | Boquiren, E.                |
| Before You Leap: A Simple Guide to Preparing a Project Feasibility Study              | Alvarado, Evelina P.                 | Purely Books Trading       | 2012 | 1 | 280.00   | Sebastian, Romeo A.         |

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| Best of business books: five outstanding management bestsellers condensed and bound in a single volume | World Executive's Digest Library                                     | World Publications Distributors | 1989 | 1 | 0.00     | donation                 |
| Best of Business Card Design 9   | Rule29   | APD                             | 2012 | 1 | 1,247.00 | Boquiren, Elaine         |
| Best of Letterhead and Logo Design   | Mine Design  | Rockport Publishers Inc.        | 2012 | 1 | 831.00   | Boquiren, Elaine         |
| Best of the Best of Brochure Design  | Godfrey, Jason   | Rockport Publisher, Inc.        | 2012 | 1 | 831.00   | Tang, Allan/Boquiren, E. |
| Big Data, using smart big data analytics and metrics to make better decisions and improve performance  | Marr, Bernard  | Wiley                           | 2015 | 1 | 1,791.00 | Boquiren, E./ Medina, M. |
| Body language for dummies  | Kuknke, Elizabeth  | Wiley                           | 2012 | 1 | 1,305.00 | Tang, Allan Paul         |
| Body language in business : decoding the signals   | Furnham, Adrian ; Petrova, Evgeniya                                  | Palgrave/Macmillan              | 2010 | 1 | 2,741.00 | Duque, Aida              |
| Boy Billionaire: Mark Zuckerberg in his own words  | Beahm, George  | B2 Agate Publishing             | 2012 | 1 | 464.00   | Library staff            |
| Brand Champions : How Seperheroes Bring Brands To Life   | Buckingham, Ian P.   | Palgrave                        | 2011 | 1 | 3,305.00 | Torralba, John           |
| Brand Famous: How to Get Everyone Talking About Your Business  | Boyd, Linzi  | John Wiley                      | 2014 | 1 | 1,244.00 | Boquiren, Elaine         |
| Brand meaning : meaning, myth, and mystique in today's brands  | Batey, Mark  | Routledge                       | 2016 | 1 | 3,671.00 | Elizabeth Ong            |
| BrandJack: How your Reputation is at Risk from Brand Pirates and what to do about it                   | Langley, Quentin   | Palgrave Macmillan              | 2014 | 1 | 2,354.00 | Boquiren, Elaine         |
| Brutal Truth about Asian Branding : And how to break the vicious cycle                                 | Baladi, Joseph   | John Wiley & Sons               | 2011 | 1 | 1,485.00 | Garcia, Lynda            |
| Build your business in 90 minutes day  | Botterill, Nigel and Gladdish, Martin                                | Capstone                        | 2015 | 1 | 1,870.00 | Boquiren, Elaine         |
| Building Successful Family Business Board A Guide For Leaders, Directors and Families                  | Pendergast, Jennifer M. ; Wrad, John II. ; De Pontet, Stephanie Brun | Palgrave                        | 2011 | 1 | 3,304.00 | Santos, Elvira           |
| Business & society : ethics and stakeholder management   | Carroll, Archie; Buchholtz, Ann                                      | Cengage Learning                | 2015 | 1 | 8,190.00 | Boquiren, Elaine         |

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|--|---|-----------------------------------|------|---|----------|-------------------------|
| Business & Society Ethics & Stakeholder Management                               | Buchholtz, Ann; Carroll, Archie                         | Cengage Learning                  | 2012 | 1 | 0.00     | Lopez, Antonio          |
| Business : An Introduction   | Dlabay; Les R.;Burrow, James L.; Kleindl, Brad          | Cengage                           | 2010 | 1 | 0.00     | Lopez, Antonio          |
| Business : Connecting Principles to Practice                                     | Nickels, William G.; McHugh, James M.; McHugh, Susan M. | McGraw-Hill                       | 2012 | 1 | 9,335.00 | Boquiren, Elaine(sgd.)  |
| Business Analysis for Dummies: A Wiley Brand                                     | Mulvey, Paul; McGoey, Kate; Kupersmith, Kupe            | John Wiley                        | 2013 | 1 | 1,325.00 | Boquiren, Elaine        |
| Business Communication and Report Writing : A Practical Approach                 | Menoy, Jesus Z.   | Books Atbp.                       | 2010 | 1 | 225.00   | Medina, Marishelle      |
| Business Communication:In Person, In Print, Online                               | Newman,Amy  | Cengage Learning                  | 2015 | 1 | 6,647.00 | Boquiren, Elaine        |
| Business Driven Information Systems  | Baltzen, Paige  | McGraw-Hill                       | 2012 | 1 | 2,804.00 | Tang, Allan Paul        |
| Business Driven Information Systems  | Baltzan, Paige  | Mc Graw-Hill education            | 2016 | 1 | 3,102.00 | Romeo Sebastian         |
| Business Environment   | Palmer, Adrian; Hartley, Bob                            | McGraw-Hill Companies             | 2002 | 1 | 0.00     |                         |
| Business Essentials  | Ebert, Ronald J. ; Griffin, Ricky W.                    | Pearson                           | 2011 | 1 | 3,686.00 | Duque, Aida             |
| Business Ethics  | Gow, Carmelita M.; Miranda, Gregorio S.                 | National Books Store              | 2000 | 1 | 0.00     | External Affairs Office |
| Business ethics : decision making for personal integrity & social responsibility | Hartman, Laura P.; DesJardins, Joseph; MacDonald, Chris | McGraw-Hill International edition | 2014 | 1 | 1,906.00 | Timbang, Ferdinand      |
| Business Ethics and Corporate Social Responsibility                              | Griseri, Paul; Seppala, Nina                            | Cengage/South-Western             | 2010 | 1 | 2,656.00 | Lopez, Antonio          |
| Business Ethics and Values; Individual, Corporate and International Perspectives | Fisher, Colin; Lovell, Alan                             | Prentice Hall                     | 2009 | 1 | 2,971.00 | Lopez, Antonio          |
| Business Ethics through Movies : A Case Study Approach                           | Teays, Wanda  | John Wiley & Sons, Ltd            | 2015 | 1 | 1,651.00 | Boquiren, E.            |
| Business Ethics, 3rd ed.   | Gow, Carmelita M.; Miranda, Gregorio                    | National Book Store               | 2000 | 1 | 0.00     | donation                |

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|---|---|---------------------------|------|---|-----------|------------------------|
| Business Ethics: Case Studies and Select Read   | Jennings, Marianne M.   | Cengage Learning          | 2015 | 1 | 8,100.00  | BA Dept.               |
| Business Exit Planning : Options, Value Enhancement, and Transaction Management for Business Owners + Website | Nemethy, Les  | John Wiley                | 2011 | 1 | 3,182.00  | Lopez, Antonio         |
| Business in Action (Interatioal edition)  | Bovee, Courtland; Thill, John                                       | Pearson/Prentice Hall     | 2013 | 1 | 6,018.00  | Boquiren, Elaine       |
| Business Management and Organization : Functions and Principles   | Alminar-Mutya, Ruby F.  | National Bookstore        | 2009 | 1 | 400.00    | Alminar-Mutya, Ruby F. |
| Business Management asnd Organization: Functions and Principles   | Alminar-Mutya, Ruby   | National Bookstore        | 2015 | 1 | 515.00    | Alminar-Mutya, Ruby    |
| Business of Tourism   | Holloway, Christopher J.  | Pearson Education Limited | 2009 | 1 | 0.00      | Lopez, Antonio         |
| Business Planning Essentials for Dummies: A Wiley Brand   | Curtis, Veechi  | Wiley Publishing          | 2014 | 1 | 1,287.00  | Timbang, Ferdinand     |
| Business Plans Handbook, v.25   |   |                           | 2013 | 1 | 13,465.00 | Sebatian, Romeo        |
| Business Risk Management: Models and Analysis   | Anderson, Edward J.   | John Wiley                | 2014 | 1 | 3,740.00  | Boquiren, Elaine       |
| Business statistics in practice   | Bowerman, Bruce L. ;<br>Connell, Richard T. ;<br>Murphree, Emily S. | McGraw-Hill Education     | 2017 | 1 | 3,119.00  | Romeo Sebastian        |
| Business statistics with CD   | Sharpe, Norean ; De Veaux,<br>Richard D. ; Velleman, Paul           | Pearson                   | 2012 | 1 | 7,452.00  | Santos, Regina Elvira  |
| Business Strategy   | Tracy, Brian  | Amacom                    | 2015 | 1 | 761.00    | Reyes, Donna           |
| Business Strategy in Asia : a casebook  | Singh, Kulwant; Pangarkar,<br>Nitin; Heracleous, Loizos             | Cengage Learning          | 2010 | 1 | 0.00      |                        |
| Business Writing In The Digital Age   | Canavor, Natalie  | SAGE                      | 2012 | 1 | 2,325.00  | Torralba, John         |
| Buy Now : Creative Marketing that gets customers to respond to you and your product                           | Cesari, Rick; Lynch, Ron;<br>with Kelly, Tom                        | John Wiley & Sons         | 2011 | 1 | 1,437.00  | Boquiren, Elaine (Sgd) |

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| Buyer personas : how to gain insight into your customer's expectations, align your marketing strategies, and win more business | Revella, Adele   | John Wiley & Sons, Inc.            | 2015 | 1 | 1,909.00 | Elizabeth Ong                 |
| Career Life Choices  | Turner, Eva  | Central Book Supply, Inc.          | 2012 | 1 | 0.00     | donation                      |
| Career Planning Workbook   | Santamaria, Josefina   | Career Systems, Inc.               | 2008 | 1 | 0.00     | donation                      |
| Case Studies in Organizational Communication: Ethical Perspectives and Practices   | Steve May  | Sage Publication                   | 2013 | 1 | 2,527.00 | Tang, Allan/ Boquiren, E.     |
| Case Study Research for Business   | Farguhar, Jillian Dawes  | Sage Publication                   | 2012 | 1 | 1,662.00 | Boquiren, Elaine              |
| Cause Marketing for Dummies  | Waters, Joe/MacDonald, Joanna  | Wiley Publishing, Inc.             | 2011 | 1 | 1,690.00 | Santos, Regina Elvira         |
| CBAP/CCBA : Certified Business analysis Study Guide  | Weese, Susan / Wagner, Terri   | John Wiley                         | 2011 | 1 | 2,493.00 | Dimacunahan, D./ Boquiren, E. |
| Chasing the monster idea : The marketer's almanac for predicting idea epicness   | Mumaw, Stefan  | John Wiley & Sons                  | 2011 | 1 | 1,322.00 | Chua, Mae Ann                 |
| Chief customer officer 2.0 : how to build your customer-driven growth engine   | Bliss, Jeanne  | John Wiley & Sons, Inc/Jossey-Bass | 2015 | 1 | 2,138.00 | Elizabeth Ong                 |
| Citizens And Service Delivery : Assessing The Use Of Social Accountability Approaches In The Human Development Sectors         | Ringold, Dena ; Holla, Alaka ; Koziol, Margaret ; Srinivasan, Santhosh | World Bank                         | 2012 | 1 | 1,985.00 | Santos, Elvira                |
| Coacing and Mentoring : A Critical Text  | Western, Simon   | Sage Publication                   | 2012 | 1 | 1,862.00 | Boquiren, Elaine              |
| Compensation and Benefit Design: Applying Finance and Accounting Principles to Global Human Resource Management Systems        | Biswas, Bashker D.   | FT Press                           | 2013 | 1 | 6,480.00 | Bquiren, Elaine               |
| Complete Guide to Greener Meetings and Events  | Goldblatt, Samuel  | John Wiley                         | 2012 | 1 | 2,534.00 | Dimauhanan, D./Boquiren, E.   |
| Concepts in Strategic Management and Business Policy: Toward Global Sustainability   | Wheelen, Thomas L.; Hunger, J. David                                   | Pearson                            | 2012 | 1 | 5,393.00 | Lopez, Antonio                |

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|--|---|--|------|---|----------|----------------------------|
| Conflict Survival Kit: tools for resolving conflict at work                                | Griffith, Daniel B.; Goodwin, Cliff   | Pearson Education, Inc.                            | 2013 | 1 | 4,141.00 | Library staff              |
| Constructive Conflicts : from Escalation to Resolution                                     | Kriesberg, Louis ; Dayton, Bruce W.   | Rowman & Littlefield Publishers                    | 2012 | 1 | 2,832.00 | Binala, Mila               |
| Consumer Behavior  | Blacwell, Roger/Miniard, Paul/Engel, James                                    | Cengage  | 2012 | 1 | 4,988.00 | Mendoza, Leah/Boquiren, E. |
| Consumer Behavior  | Kardes, Frank; Cronley, Maria; Cline, Thomas                                  | Cengage Learning                                   | 2015 | 1 | 8,190.00 | Boquiren, Elaine           |
| Consumer behavior  | Barenberg, Wout   | Arcler Press LLC                                   | 2015 | 1 | 8,100.00 | Elizabeth Ong              |
| Consumer Behavior : a practical approach to consumer understanding                         | Pereda, Pedrito Real; Pereda, Purisima Pedrialva; Arcega, Raymundo P.         | Unlimited Books Library Services & Publishing Inc. | 2015 | 1 | 423.00   | Boquiren, Elaine           |
| Consumer Behaviour   | Blythem Jim   | Sage Ltd   | 2013 | 1 | 7,309.00 | Boquiren, Elaine           |
| Consumer Behaviour : an asia pacific approach  | Blackwell, Roger; D'Souza, Clare; Taghian, Mehdi; Miniard, Paul; Engel, James | Cengage Learning                                   | 2006 | 1 | 0.00     |                            |
| Contemporary Advertising and Integrated Marketing Communications                           | Arens, William F.; Weigold, Michael F.; Arens, Christian                      | McGrawHill   | 2011 | 1 | 2,747.00 | Del Rosario, Maggie        |
| Contemporary brand management  | Johansson, Johny K.; Carlson, Kurt A.   | Sage Publications, Inc.                            | 2015 | 1 | 5,140.00 | Dada Ulili                 |
| Conversations that sell : collaborate with buyers and make every conversation count        | Bleeke, Nancy   | American Management Association (AMACOM)           | 2013 | 1 | 1,067.00 | Ulili, Rechilda            |
| Cornell School of Hotel Administration on Hospitality : Cutting Edge Thinking and Practice | Sturman, Michael; Corgel, Jack & Verma, Rohit                                 | John Wiley   | 2011 | 1 | 1,696.00 | Lopez, Antonio             |
| Corporate Finance and Investment: Decisions and Strategies                                 | Pike, Riachard; Neale, Bill; Linsley, Philip                                  | Pearson  | 2012 | 1 | 6,086.00 | Santos, Regina Elvira      |
| Corporate Social Irresponsibility: a Challenging Concepts                                  | Tench, Ralph; Sun, William; Jones, Brian                                      | Emerald  | 2012 | 1 | 5,210.00 | Boquiren, E./Timbang, F.   |

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|---|---|----------------------------------|------|---|----------|---------------------------|
| Creative Genius : An innovation guide for business leaders, border crossers and game changers       | Fisk, Peter                                     | Capstone Publishing              | 2011 | 1 | 1,909.00 | Roque, Aristotle          |
| Crowd Funding: How to Raise Money and Make Money in the Crow  | Rees-Mogg, Modwenna                             | Crimson Publishing Ltd.          | 2013 | 1 | 1,102.00 | Vidal, Myrna              |
| Cruise Operations Management: Hospitality Perspectives  | Gibson, Philip                                  | Taylor & Francis                 | 2012 | 1 | 1,825.00 | Tang, Allan/ Boquiren, E. |
| Customer Relationship Management : COnccepts and Technologies                                       | Buttle, Francis                                 | Elsevier                         | 2009 | 1 | 0.00     | Lopez, Antonio            |
| Customer retention  | Babicka, Liam; Barenberg, Wout (editors)        | Arcler Press LLC                 | 2015 | 1 | 9,450.00 | Boquiren, Elaine          |
| Customer-driven organization, the : employing the kano model  | Coleman, Lance B.                               | CRC Press/Taylor Francis & Group | 2015 | 1 | 3,400.00 | Elizabeth Ong             |
| Customer-Oriented Marketing Strategy: Theory and Practice   | Dalgic, Tevfik; Yeniceri, Tulay                 | Business Expert Press            | 2013 | 1 | 2,589.00 | Library staff             |
| Darwin's Brands : Adapting for Success  | Halve, Anand                                    | Sage Publication                 | 2012 | 1 | 997.00   | Boquiern, Elaine          |
| Delight your customers: 7 simple ways to raise your customer service from ordinary to extraordinary | Curtin, Steve                                   | American Management Association  | 2013 | 1 | 1,148.00 | Library staff             |
| Demand Management Best Practices : process, principles and collaboration                            | Crum, Colleen; Palmatier, George E.             | J Ross                           | 2003 | 1 | 0.00     |                           |
| Designing Human Resource Management Systems: A Leader's Guide                                       | Jayant Mukherjee                                | Sage                             | 2012 | 1 | 1,665.00 | Boquiren, Elaine          |
| Destination Brands : Managing Place Reputation  | Morgan, Nigel; Pritchard, Annette; Pride, Roger | Elsevier                         | 2011 | 1 | 0.00     | Lopez, Antonio            |
| Developing and Enhancing Teamwork in Organizations: Evidence-Based Best Practices and Guidelines    | Salas, E./ Tannenbaum, S.; Cohen, D./Latham, G. | Jossey-Bass                      | 2013 | 1 | 4,677.00 | Boquiren, Elaine          |
| Developing E-commerce systems   | Carter, Jim                                     | Prentice Hall                    | 2002 | 1 | 0.00     |                           |
| Developing Leadership   | Mabey, C.; Mayrhofer, W.                        | SAGE                             | 2015 | 1 | 3,557.00 | Boquiren, Elaine          |



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| Development of University-Based Entrepreneurship Ecosystems: Global Practies             | Fetters, M.; Greene, P.; Rice, M.; Butler, J.                | Edward-Elgar Pub. Ltd.      | 2010 | 1 | 4,551.00 | Lopez, Antonio                   |
| Diagnosing and Changing Organizational Culture : Based on the competing values framework | Cameron, Kim S.; Quinn, Robert E.                            | Jossey-Bass                 | 2011 | 1 | 2,590.00 | Boquiren, Elaine (Sgd)           |
| Dianetics Letters & Journals (The L. Ron Hubbard Series)                                 | L. Ron Hubbard Series  | Bridge Publications, Inc.   | 2012 | 1 | 0.00     | donation                         |
| Digital Crown: Winning at Content on the Web   | Leibtag, Ahava   | Elsevier                    | 2014 | 1 | 1,779.00 | Boquiren, Elaine                 |
| Disaster Recovery Handbook: A Step-by-Step Plan to Ensure Business Continuity...         | Wallace, Michael/Webber, Lawrence                            | AMACOM                      | 2011 | 1 | 3,777.00 | Boquiren, Elaine                 |
| Discovering Computers - Fundamentals: Your Interactive Guide to the Digital World        | Shelly, G.,; Vermaat, M.; Quasney, J.; Sebok, S.; Freund, S. | Cengage Learning            | 2012 | 1 | 3,093.00 | Mutya, Ruby                      |
| Diversity at Work : The practice of inclusion  | Ferdman, Bernardo; Deane, Barbara R. (eds.)                  | Jossey-Bass                 | 2014 | 1 | 6,116.00 | Fortin, Pacita                   |
| Drucker on Marketing : lessons from the most influential business thinker                | Cohen, William   | Mc Graw Hill                | 2013 | 1 | 1,791.00 | Boquiren, Elaine/Ulili, Rechilda |
| E-business : a global scenario   | Borsella, Ralph (ed.)  | Clanrye International       | 2015 | 1 | 3,723.00 | Boquiren, Elaine/Sebastian, ROmy |
| Eco: Principles of Economics   | Gans, Joshua; et al  | Cengage Learning            | 2015 | 1 | 7,711.00 | Timbang, Ferdinand               |
| Economic Ascent of the Hotel Business  | Slattery, Paul   | Goodfellow Publishing       | 2012 | 1 | 2,303.00 | Boquiren, Elaine                 |
| Economics for Today  | Tucker, Irvin B.   | Cengage Learning            | 2014 | 1 | 4,882.00 | Boquiren, Elaine                 |
| Economics of Education   | Brewer, Dominic J.; McEwan, Patrick                          | Elsevier                    | 2010 | 1 | 0.00     | Lopez, Antonio                   |
| Economics of money, banking, and financial markets                                       | Mishkin, Frederic S.   | Addison Wesley Longman Inc. | 1998 | 1 | 0.00     |                                  |
| Economics today : The Micro View   | Miller, Roger LeRoy  | Addison-Wesley              | 2012 | 1 | 6,269.00 | Lopez, Antonio                   |
| Economization of Education   | Spring, J.   | Routledge                   | 2015 | 1 | 3,469.00 | Casidsid, L.                     |
| Educational Tourism  | Choudhary, Vikash  | Centrum Press               | 2010 | 1 | 716.00   | Boquiren, Elaine                 |

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|---|---|--------------------------|------|---|----------|------------------------------------|
| Effective Leadership In The Family Business   | Aronoff, Craig E.                               | Palgrave                 | 2011 | 1 | 2,080.00 | Duque, Aida                        |
| Elements of Marketing   | Alminar-Mutya, Ruby F.                          | National Bookstore       | 2007 | 1 | 395.00   | Alminar-MUtya, Ruby F.             |
| Elements of Investing: Easy Lessons for Every Investor  | Malkiel, Burton g.; Ellis, Charles D.           | John Wiley               | 2013 | 1 | 1,118.00 | Boquiren, Elaine                   |
| Elements of Style: An Encyclopedia of Domestic Architectural Detail                             | Calloway, Stephen                               | APD                      | 2012 | 1 | 3,326.00 | Boquiren, Elaine                   |
| Employee training and development, IE   | Noe, Raymond A.                                 | McGraw-Hill education IE | 2017 | 1 | 2,678.00 | Dada Ulili                         |
| Encyclopedia of New Venture   |   |                          | 2012 | 1 | 8,075.00 | Sebastian, Romeo                   |
| Encyclopedia of Operations Management: A Field Manual and Glossary of Operations...             | Hill, Arthur/Render, Barry                      | Pearson                  | 2012 | 1 | 2,050.00 | Mendoza, Leah/<br>Boquiren, Elaine |
| Engaging customers using big data : how marketing analytics are transforming business           | Sathi, Arvind                                   | Palgrave Macmillan       | 2014 | 1 | 1,917.00 | Margarita Acosta, Ph.D.            |
| Enhancing Competences for Competitive Advantage, v. 12  | Heene, Aime; Sanchez, Ron                       | Emerald                  | 2010 | 1 | 4,727.00 | Lopez, Antonio                     |
| Enterprise Contract Management : a practical guide to successfully implementing an ECM solution | Saxena, Anuj                                    | J Ross Publishing        | 2008 | 1 | 0.00     |                                    |
| Environmental Law   | Johnson, Lisa; Powell, Frona                    | Cengage Learning         | 2016 | 1 | 8,190.00 | Boquiren, Elaine                   |
| Essentials of Business Etiquette: How to GREET, EAT, and TWEET Your Way to Success              | Pachter, Barbara                                | McGraw-Hill              | 2013 | 1 | 845.00   | Boquiren, Elaine                   |
| Essentials of Business Policy and Strategy  | Salvador, Samuel M. ; Fua-Geronimo, Ellinor     | Allen Adrian Books       | 2011 | 1 | 0.00     | Donation- CBEA                     |
| Essentials of Business Statistics   | Bowerman; O'Connel; Murphree; Orris             | Mc Graw Hill             | 2015 | 1 | 3,133.00 | Boquiren, Elaine                   |
| Essentials of Economics   | Brue, Stanley; McConnell, Campbell; Flynn, Sean | McGraw-Hill              | 2014 | 1 | 9,710.00 | Timbang, Ferdinand                 |

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|--|---|----------------------------------|------|---|----------|------------------------------|
| Essentials of Human Resource Management  | Salvador, Samuel ; Garcia-Ramos; Raquel ; Fua-Geronimo, Ellinor | Allen Adrian Books               | 2010 | 1 | 0.00     | Donation-CBEA                |
| Essentials of Marketing : A Marketing Strategy Planning Approach                 | Perreault, William D. ; Cannon, Joseph P. ; McCarthy, E. Jerome | McGraw-Hill                      | 2012 | 1 | 2,980.00 | Ong, Elizabeth               |
| Essentials of Marketing: A Marketing Strategy Planning Approach                  | Perreault, Jr., William/Cannon, Joseph/McCarthy, Jerome         | McGraw-Hill                      | 2012 | 1 | 1,618.00 | Boquiren, Elaine             |
| Essentials of Microeconomics   | Nguyen, Bonnie; Wait, Andrew                                    | Routledge                        | 2016 | 1 | 4,031.00 | Boquiren, Elaine             |
| Essentials of Organizational Behavior  | Robbins, Stephen P.;Judge, Timothy                              | Pearson                          | 2014 | 1 | 7,177.00 | Boquiren, Elaine             |
| Essentials of Strategic Management   | Pitt, Martyn R.; Koufopoulos, Dimitrios                         | Sage Publication                 | 2012 | 1 | 2,194.00 | Boquiren, Elaine             |
| Essentials of Strategic Management: the Quest for Competitive Advantage          | Gamble, JOhn E.; Thompson, Arthur A.; Peteraf, Margaret A.      | McGraw-Hill                      | 2013 | 1 | 3,056.00 | Chua, Mae Anne               |
| Ethical decision making for business   | Fraedrich, John ; Ferrell, O. C. ; Ferrell, Linda               | South-Western/Cengage Learning   | 2011 | 1 | 4,095.00 | Santos, Regina Elvira        |
| Ethics in IT outsourcing   | Gold, Tandy   | CRC Press/Taylor & Francis Group | 2012 | 1 | 5,401.00 | Ejaine Tan                   |
| Ethics In Marketing : International Cases and Perspectives                       | Murphy, Patrick E. ; Laczniak, Gene R. ; Prothero, Andrea       | Routledge                        | 2012 | 1 | 3,794.00 | Ong, Elizabeth               |
| Ethics of Management   | Hosmer, LaRue Tone  | McGraw-Hill                      | 2011 | 1 | 1,038.00 | Dimaunahan, D./ Boquiren, E. |
| eTourism Case Studies : Management and Marketing Issues                          | Egger, Roman; Buhalis, Dimitrios                                | Elsevier                         | 2008 | 1 | 0.00     | Lopez, Antonio               |
| Events and Urban Regeneration : The Strategic Use Of Events To Revitalise Cities | Smith, Andrew   | Routledge                        | 2012 | 1 | 3,407.00 | Tang, Allan Paul             |

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| Facebook Marketing all-in-one for Dummies   | Porterfield, Amy; Khare, Phyllis; Vahl, Andrea                     | John Wiley & Sons              | 2013 | 1 | 2,426.00 | Macalincag, Liza   |
| Facilitator's Guide to Participatory Decision-Making  | Kaner, Sam   | John Wiley                     | 2014 | 1 | 1,743.00 | Boquiren, Elatine  |
| Family Business By The Numbers : How Financial Statements Impact Your Business                          | Schwarz, Norbert E.  | Palgrave                       | 2011 | 1 | 3,549.00 | Duque, Aida        |
| Family Education For Business-Owning Families: Strenghtening Bonds By Learning Together                 | Schuman, Amy M. ; Wrad, John L.                                    | Palgrave                       | 2011 | 1 | 2,080.00 | Duque, Aida        |
| Family Meetings : How To Build A Stronger Family and A Stronger Business                                | Aronoff, Craig E. ; Ward, John L.                                  | Palgrave                       | 2011 | 1 | 2,080.00 | Duque, Aida        |
| Financial mathematics for actuaries   | Chan, Wai-Sum; Tse, Yiu-Kuen                                       | McGraw-Hill                    | 2013 | 1 | 2,142.00 | del Rosario, Ramon |
| Financial Planning  | McKeown, Warren; Kerry, Mike; Olynyk, Marc                         | John Wiley                     | 2012 | 1 | 5,847.00 | Del Rosario, Ramon |
| Financial Statement Analysis and Security Valuation   | Penman, Stephen  | McGraw-Hill                    | 2010 | 1 | 1,869.00 | del Rosario, Ramon |
| Financial systems, market and management : the basics (2015 ed.)  | Laman, Rose Marie B.; Laman, Vincent Patrick B.; Evia, Emiliana P. | GIC Enterprises & co., inc.    | 2015 | 1 | 638.00   | Sebastian, Romeo   |
| Five Keys of Powerful Business Relationships: How to Become More Productive, Effective, and Influential | Sherman, Sallie; Sperry, Joseph, Vucelich, Steve                   | McGraw-Hill                    | 2014 | 1 | 1,478.00 | CBEA               |
| Fizz; Harness the Power of World of Mouth Marketing to Drive Brand Growth                               | Wright, Ted  | McGraw-Hill                    | 2015 | 1 | 1,328.00 | Boquiren, Elaine   |
| Foundations of Management: Basics and Best Practices: Student Achievement Series                        | Kreitner, Robert   | Houghton Mifflin Company       | 2008 | 1 | 0.00     | donation           |
| Foundations of Marketing  | Pride, William M.; Ferrell, O. C.                                  | South-Western Cengage Learning | 2015 | 1 | 6,647.00 | Boquiren, Elaine   |

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| Four Lenses of Innovation: Seize New Growth Opportunities, Create New Markets, and Transform You                   | Gibson, R.  | John Wiley & Sons  | 2015 | 1 | 1,651.00 | Boquiren, E./Alagaran, R./Lopez, A. |
| Franchising  |   | 3G Elearning       | 2015 | 1 | 1,658.00 | Serrana, M.                         |
| From science to Business : How firms create value by partnering with universities                                  | Haour, Georges ; Mievil, Laurent                            | Palgrave/Macmillan | 2011 | 1 | 2,705.00 | Santos, Regina Elvira               |
| Front Desk Management  | Kanchan, Arohi  | Centrum Press      | 2013 | 1 | 672.00   | Library Staff                       |
| Fundamentals of Corporate Finance  | Brealey, Richard; Myers, Stewart; Marcus, Alan              | McGraw-Hill        | 2012 | 1 | 2,220.00 | del Rosario, Ramon                  |
| Fundamentals of Economics  | Boyes, William/Melvin, Michael                              | Cengage Learning   | 2012 | 1 | 4,540.00 | Boquiren, Elaine                    |
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| Fundamentals of Enterprise Risk Management: How top companies assess risk, manage, exposure, and seize opportunity | Hampton, J.   | AMACOM             | 2015 | 1 | 6,075.00 | Boquiren, Elaine                    |
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| Fundamentals of operations management  | Davis, Mark M.; Aquilano, Nicholas J. and Chase, Richard B. | McGraw-Hill        | 1999 | 1 | 0.00     |                                     |
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| Global Business Today  | Hill, Charles; Hernandez-Requejo, William                   | McGraw-Hill        | 2011 | 1 | 1,542.00 | Lopez, Antonio                      |

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| Global Business Today, Asia-Pacific edition                                     | Hill, Charles; Cronk, Thomas; Wickramasekera, Rumintha | McGraw-Hill                   | 2011 | 1 | 0.00     | Lopez, Antonio                  |
| Global Content Marketing  | Didner, Pam  | McGraw-Hill                   | 2015 | 1 | 1,683.00 | Santos, E.                      |
| Global Marketing  | Gillespie, Kate; Hennessey, David                      | Cengage Learning              | 2011 | 1 | 0.00     |                                 |
| Green growth, green profit : how green transformation boosts business           | Berger, Roland (Consultant)                            | Palgrave/Macmillan            | 2011 | 1 | 2,705.00 | Duque, Aida                     |
| Green Project Management  | Maltzman, Richard; Shirley, David                      | CRC Press                     | 2011 | 1 | 3,150.00 | Lopez, Antonion                 |
| Guerrilla Marketing for NonProfits  | Levinson, Jay Conrad; Adkins, Frank; Forbes, Chris     | Entrepreneur Press            | 2010 | 1 | 0.00     | Lopez, Antonio                  |
| Guide to business etiquette   | Cook, Roy A. ; Cook, Gwen O.                           | Prentice Hall                 | 2011 | 1 | 2,122.00 | Duque, Aida                     |
| Guide to customer service skills for the service desk professional              | Knapp, Donna   | Cengage Learning              | 2015 | 1 | 7,650.00 | Elizabeth Ong                   |
| Guide to Managerial Communication; Effective Business                           | Munter, M.; Hamilton, L.                               | Pearson                       | 2014 | 1 | 3,834.00 | Boquiren, E./ Medina, M.        |
| Handbook for writing proposals  | Hamper, Robert / Baugh, Sue                            | McGraw-Hill                   | 2011 | 1 | 830.00   | Dimaunahan, D./Boquiren, Elaine |
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| Handbook of Market Intelligence; Understand, Compete and Grow in Global Markets | Hedin, Hans; Hirvensalo, Irmeli; Vaarnas, Markko       | Wiley                         | 2014 | 1 | 3,803.00 | Boquiren, Elaine                |
| Handbook of the Economics of Education, Volume 3                                | Hanushek, E.; Machin, S.; Woessman,, L.                | Elsevier                      | 2011 | 1 | 0.00     | Lopez, Antonio                  |
| Harvard Business Essentials : Innovator's toolkit : 10 Practical Strategies to  | Harvard Business School Publishing                     | Harvard Business Press        | 2009 | 1 | 0.00     | Lopez, Antonio                  |
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| HBR to Guide to Managing Up and Across                                       | Harvard Business Review                        | Havard Business School Publishing  | 2013 | 1 | 790.00   | Reyes, Mira            |
| HBR's 10 must reads on change management                                     |  | Harvard Business School Publishing | 2011 | 1 | 988.00   | Reyes, Mira            |
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| Heartbeat: Manila Hilton   | Chorengel, Marla Y.; Lopez, Letty J.           | Friends of the Manila Hilton       | 2011 | 1 | 0.00     | donation               |
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| Hospitality Management; Strategy and Operations                              | Van Der Wagen, Lynn; Goonetilleke, Anne        | Pearson                            | 2008 | 1 | 2,441.00 | Lopez, Antonio         |
| Hospitality Strategic Management : Concepts and Cases                        | Enz, Cathy                                     | John Wiley & Sons                  | 2010 | 1 | 7,417.00 | Boquiren, Elaine       |
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| How to Change Minds: The Art of Influence without Manipulation               | Jolles, Rob                                    | Berrett-Koehler Publishers, Inc.   | 2013 | 1 | 1,148.00 | Boquiren, Elaine       |
| HR for creative companies  | Marks, Kate                                    | RIBA Enterprises Ltd.              | 2016 | 1 | 2,650.00 | Dada Ulili             |
| HRM & Performance: Achievement and Challenges                                | Paauwe, Jaap; Guest, David; Wright, Patrick M. | John Wiley                         | 2012 | 1 | 3,401.00 | Timbang, Ferdinand     |
| Human Resource Kit for Dummies   | Messmer, Max                                   | John Wiley & Sons, Inc.            | 2013 | 1 | 1,904.00 | Macalincag, Liza       |
| Human Resource Management : an Experiential Approach                         | Bernardin, H.John; Russell, Joyce              | McGraw-Hill                        | 2013 | 1 | 3,092.00 | Apuan, Victoria        |
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| Idea to invention  | Brown-Nolan, Patricia  | Amacom                     | 2014 | 1 | 1,196.00 | Santos, Elvira             |
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| Innovating Women: Contributions to Technological Advancement, vol. 1   | Wynarczyk, Pooran/<br>Marlow, Susan                            | Emerald Group Pub. Ltd.    | 2010 | 1 | 4,379.00 | Lopez, Antonio             |
| Innovation is a state of mind : simple strategies to be more innovative in what you do   | O'Loghlin, James   | John Wiley & Sons          | 2016 | 1 | 1,607.00 | Elizabeth Ong              |
| Innovative Intelligence : The Art and Practice of Leading Sustainable Innovation in Your Organization                          | Weiss, David & Legrand, Claude                                 | John Wiley                 | 2011 | 1 | 1,102.00 | Lopez, Antonio             |
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| Integrated Marketing Communications  | Chitty; Luck; Barker; Valos; Shimp                             | Cengage Learning           | 2015 | 1 | 8,424.00 | Acosta, Margarita          |
| Integrated Marketing Communications: 3rd Asia Pacific Edition  | Chitty, W./Barker, N./Valos, M./Shimp, T.                      | Cengage Learning           | 2012 | 1 | 6,986.00 | Boquiren, Elain            |
| International and Comparative Human Resource Management  | Hollinshead, Graham  | McGrawHill                 | 2010 | 1 | 66.00    | Lopez, Antonio             |
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| International economics : trade theory and policy                    | Appleyard, Dennis R. ; Field, Alfred J. Jr.                            | McGraw-Hill                     | 1998 | 1 | 0.00     |                     |
| International Human Resource Management                              | Harzing, A.; Pinnington, A.  | Sage                            | 2015 | 1 | 4,031.00 | Boquiren, E.        |
| International Management: Strategy and Culture in the Emerging World | Ahlstrom, David / Bruton, Garry  | South0-Western/Cengage          | 2010 | 1 | 2,444.00 | Lopez, Antonio      |
| International Marketing Third Asia-Pacific Edition                   | Kotabe, M.; Ang, S.; Griffiths, K.; Marshall A.; Voola, R.; Helsen, K. | John Wiley                      | 2011 | 1 | 3,904.00 | Lopez, Antonio      |
| International Trade and Investment: An Asia-Pacific Perspective      | Gionea, John   | McGrawHill                      | 2005 | 1 | 0.00     | Lopez, Antonio      |
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| Introduction to Business Statistics: A Comprehensive Approach        | Sirug, Winston   | Mindshapers Co., Inc.           | 2011 | 1 | 428.00   | Boquiren, Elaine    |
| Introduction to derivatives  |  | John Wiley & Sons               | 1998 | 1 | 0.00     |                     |
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| It's Not the Size of the Data: It's How You use It                      | Pauwels, K.                         | AMACOM                    | 2014 | 1 | 1,995.00 | Boquiren, E.                     |
| Jeffrey Gitomer's little red book of sales answers                      | Gitomer, Jeffrey H.                 | Prentice Hall             | 2005 | 1 | 0.00     | Ong, Elizabeth                   |
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| Key Management Ratios: The 100+ ratios every manager needs to know      | Walsh, Ciaran                       | Pearson Education         | 2008 | 1 | 0.00     | Lopez, Antonio                   |
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| L. Ron Hubbard: A Profile (The L. Ron Hubbard Series)                   | L. Ron Hubbard                      | Bridge Publications, Inc. | 2012 | 1 | 0.00     | donation                         |
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| Leading Business Change For Dummies   | Schlachter, Christina<br>Tangora ; Hildebrandt,<br>Terry      | Wiley  | 2012 | 1 | 2,138.00 | Santos, Elvira        |
| Leading with Spirit, Presence, and Authenticity   | Schuyler, K.G; Bugher JE;<br>Jironet, K; Lid-Falkman, L.      | Jossey-Bass  | 2014 | 1 | 3,495.00 | Boquiren, Elaine      |
| Leading-edge Marketing Research : 21st century tools and Practices                                | Kaden, R./ Linda, G./<br>Prince, M.                           | Sage Publication                                       | 2012 | 1 | 2,128.00 | Boquiren, Elaine      |
| Lean Six Sigma : Process Improvement Tools and Techniques   | Summers, Donna C. S.  | Prentice-Hall  | 2011 | 1 | 5,962.00 | Santos, Regina Elvira |
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| Little Book of Market Myths: How to Profit by Avoiding the Investing Mistakes Everyone Else Makes | Fisher, Ken   | John Wiley   | 2013 | 1 | 1,118.00 | Boquiren, Elaine      |
| Logistics Management : practical approach to purchasing and inventory management                  | Pereda, Pedrito Real  | Unlimited Books Library<br>Services & Publishing, Inc. | 2014 | 1 | 392.00   | Boquiren, Elaine      |
| Macroeconomics  | Dornbusch, Rudiger ;<br>Fischer, Stanley ; Startz,<br>Richard | McGraw-Hill  | 1998 | 1 | 0.00     |                       |
| Macroeconomics for Today  | Tucker, Irvin B,  | Cengage Learning                                       | 2014 | 1 | 4,882.00 | Boquiren, Elaine      |
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| Management and Control of Quality   | Evans, james / Lindsay,<br>William                            | South-Western/Cengage                                  | 2011 | 1 | 5,094.00 | Lopez, Antonio        |
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| Management Information Systems  | McLeod, Raymond, Jr.; Schell, George P.           | Prentice Hall                    | 2007 | 1 | 0.00     | Biña, Josefina        |
| Management Information Systems  | Sousa, Kenneth; Oz, Effy                          | Cengage Learning                 | 2015 | 1 | 7,956.00 | Boquiren, Elaine      |
| Management Research   | Easterby-Smith, Mark                              | Sage Publication                 | 2012 | 1 | 2,327.00 | Boquiren, Elaine      |
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| Manager 3.0: A Millennial's Guide to Rewriting the Rules of Management                                | Karsh, Brad; Templin, Courtney                    | Amacom                           | 2013 | 1 | 948.00   | CBEA                  |
| Managerial Economics with Study Guide   | Png, Ivan; Cheng, Chi-Wo                          | Pearson/Prentice Hall            | 2005 | 1 | 0.00     | Lopez, Antonio        |
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| Managing Human Resources  | Snell; S./Morris, S./Bohlander, G.                | Cengage Learning                 | 2016 | 1 | 7,956.00 | Boquiren, Elaine      |
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| Managing Organizational Behavior : What Great Managers Know & Do                                      | Baldwin, Timothy / Bommer, William/ Rubin, Robert | McGraw-Hill                      | 2013 | 1 | 1,371.00 | Boquiren, Elaine      |
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| Managing Your Investment Portfolio for Dummies: A Wiley Brand   | Stevenson, David                                  | John Wiley                       | 2013 | 1 | 1,314.00 | Boquiren, Elaine      |
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| Market Research Toolbox : A Concise Guide For Beginners   | McQuarrie, Edward F.                              | SAGE                             | 2012 | 1 | 3,916.00 | Ong, Elizabeth        |
| Market research toolbox : a concise guide for beginners   | McQuarrie, Edward F.                              | Sage Publications                | 2016 | 1 | 3,628.00 | Mae Ann Chua          |

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| Market Segmentation : How to do it and how to profit from it            | McDonald, Malcolm; Dunbar, Ian  | John Wiley & Sons       | 2012 | 1 | 4,208.00 | Ulili, Rechilda                    |
| Marketing Fundamentals, volume 1  | Verhage, Bronis   | Wolters-Noordhoff       | 2007 | 1 | 0.00     |                                    |
| Marketing in Asia   | Kerin, Roger A.; Theng, Lao Geok; Hartley, Steven W.; Rudelius, William | Mc Graw Hill            | 2015 | 1 | 2,913.00 |                                    |
| Marketing Management  | Iacobucci, Dawn   | Cengage Learning        | 2015 | 1 | 7,667.00 | Boquiren, Elaine                   |
| Marketing management  | Marshall, Jemarcus; Babicka, Liam                                       | Arcler Press LLC        | 2015 | 1 | 8,100.00 | Elizabeth Ong                      |
| Marketing Management : A Strategic Decision-Making Approach             | Mullins, John W. ; Walker, Orville C.                                   | McGraw-Hill             | 2013 | 1 | 2,674.00 | Ong, Elizabeth                     |
| Marketing Management : An Asian Perspective                             | Kotler, Philip; Lane, Kevin; et al                                      | Pearson                 | 2009 | 1 | 810.00   | Chua, Mae Ann                      |
| Marketing Mistakes and Successes  | Hartley, Robert F.; Claycomb, Cindy                                     | John Wiley & Sons, Inc. | 2014 | 1 | 7,314.00 | Ulili, Rechilda                    |
| Marketing Plan : How to Prepare and Implement it                        | Luther, William M.  | AMACOM                  | 2011 | 1 | 1,485.00 | Del Rosario, Maggie                |
| Marketing Research  | Hair / Lukas / Miller   | McGraw-Hill             | 2012 | 1 | 4,824.00 | Mendoza, Leah/<br>Boquiren, Elaine |
| Marketing Research : online research applications                       | Burns, Alvin C.; Bush, Ronald F.  | Pearson                 | 2004 | 1 | 0.00     | Donation                           |
| Marketing Research for Beginners: A Practical Handbook                  | Khoo Hong Meng  | Cengage Learning        | 2012 | 1 | 2,657.00 | Boquiren, Elaine                   |
| Marketing Strategy & Competitive Positioning                            | Hooley, Graham; Piercy, Nigel; Nicoulaud, Brigitte                      | Pearson                 | 2012 | 1 | 3,979.00 | Lopez, Antonio                     |
| Marketing strategy for the creative and cultural industries             | Kollo, Bonita M.  | Routledge               | 2016 | 1 | 2,932.00 | Dada Ulili                         |
| Marketing Strategy: a decision-focused approach (International Edition) | Walker, Orville C.; Mullins, John W.                                    | McGraw-Hill             | 2014 | 1 | 2,552.00 | Ulili, Rechilda                    |

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| Mastering leadership : an integrated framework for breakthrough performance and extraordinary business result | Anderson, Robert J. ; Adams, William A.                            | John wiley & sons             | 2016 | 1 | 1,887.00  | Lynda Garcia           |
| Mastering the World of Marketing : The Ultimate Training Resource from the Biggest Names in Marketing         | Taylor, Eric; Riklan, David  | John Wiley & Sons             | 2011 | 1 | 1,149.00  | Boquiren, Elaine (Sgd) |
| Meeting and Conference Management   | Kumari, Purnima  | Anmol Publications Pvt. Ltd.  | 2013 | 1 | 1,289.00  | Boquiren, Elaine       |
| Meetings, Expositions, Events, and Conventions: An Introduction to the Industry                               | Fenich, George G.  | Pearson                       | 2010 | 1 | 0.00      | Lopez, Antonio         |
| Microeconomic Principles: A Contemporary Introduction   | McEachern, William   | Cengage Learning              | 2012 | 1 | 4,990.00  | Boquiren, Elaine       |
| Microeconomics  | Pindyck, Robert S. ; Rubinfeld, Daniel L.                          | Prentice Hall                 | 2001 | 1 | 0.00      |                        |
| Microeconomics  | Bernheim, B. Douglas; Whinston, Michael D.                         | Mc-Graw Hill                  | 2014 | 1 | 10,584.00 | Timbang, Ferdinand     |
| Mind set: reset your thinking and see the future  | Naisbitt, John   | HarperCollins Publishers      | 2006 | 1 | 0.00      | Caacbay, Janet         |
| Mindfulness - Be Mindful. Live in the Moment.   | Hasson, Gill   | John Wiley                    | 2013 | 1 | 845.00    | Boquiren, Elaine       |
| MKTG 3 , asia-pacific edition   | Lamb, Carles W.; Hair, Joseph F.; McDaniel, Carl; SUMMERS/gARDINER | Cengage Learning              | 2016 | 1 | 4,820.00  | Elizabeth Ong          |
| Modern Management: Concepts and Skills  | Certo, Samuel; Certo, S Trevis                                     | Pearson                       | 2012 | 1 | 0.00      | Lopez, Antonio         |
| Modern Marketing Research _Concepts, Methods, and Cases   | Feinberg, Fred M. ; Kinnear, Thomas C. ; Taylor, James R.          | Cengage Learning              | 2013 | 1 | 6,837.00  | Ong, Elizabeth         |
| MR (Student Edition)  | Brown, Tom J.; Suter, Tracey A.                                    | South-Wesern Cenagge Learning | 2014 | 1 | 3,476.00  | Ulili, Rechilda        |

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| Multichannel Marketing Ecosystems   | Stahlberg, Markus; Maila, Ville              | KoganPage   | 2014 | 1 | 3,105.00 | Ulili, R./Boquiren, E. |
| Multi-Screen Marketing: the Seven Things You Need to Know to Reach your Customers across TVs, computers, tablets, and mobile phones | Hritzuk, Natasha; Jones, Kelly               | John Wiley  | 2014 | 1 | 1,494.00 | Boquiren, Elaine       |
| Negosyo: Joey Concepcion's 100 Inspiring Stories of Small Entrepreneurs: Tagumpay sa Kahirapan                                      |  | Philippine Center for Entrepreneurship Foundation, Inc. | 2010 | 1 | 0.00     | Cornejo, Rodrigo       |
| Negotiating Your Investments: Use Proven Negotiation Methods to Enrich your Financial Life  | Blum, Steven G.                              | John Wiley  | 2014 | 1 | 1,992.00 | Boquiren, Elain        |
| New CFO Financial Leadership Manual   | Bragg, Steven M.                             | John Wiley  | 2011 | 1 | 5,305.00 | Lopez, Antonio         |
| New Products Management   | Crawford, C. Merle; Di Benedetto, C. Anthony | McGraw-Hill   | 2015 | 1 | 3,133.00 | Boquiren, Elaine       |
| NonProfit Sustainability: making Strategic Decisions for financial viability  | Bell, J.; Masaoka, J.; Zimmerman, S.         | Jossey-Bass   | 2010 | 1 | 1,484.00 | Lopez, Antonio         |
| Nontraditional Media in Marketing and Advertising   | Blakeman, Robyn                              | Sage  | 2014 | 1 | 2,814.00 | Ulili, Rechilda        |
| One-Hour Business Plan: the Simple and Practical Way to Start Anything New  | McAdam, John                                 | John Wiley  | 2013 | 1 | 1,244.00 | Boquiren, Elaine       |
| Online Marketing : Basics Marketing O2  | Sheehan, Brian                               | AVA Publishing  | 2010 | 1 | 2,771.00 | Boquiren, Elaine (Sgd) |
| Online Marketing for Small Business   | Doherty, J.                                  | In Easy Steps   | 2015 | 1 | 1,416.00 | Boquiren, Elaine       |
| Operations and supply chain management : the core   | Jacobs, F. Robert; Chase, Richard B.         | McGraw Hill IE  | 2017 | 1 | 3,129.00 | Romeo Sebastian        |
| Operations and Supply Chain Management : world class theory and practice  | Verma, Rohit; Boyer, Kenneth K.              | Cengage Learning  | 2010 | 1 | 0.00     |                        |
| Operations Management (Asia Global Edition)   | Stevenson, William J.; Choung, Sum Chee      | McGraw-Hill education                                   | 2014 | 1 | 2,652.00 | Library staff          |

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| Operations Management : An Asian Perspective                                  | Stevenson, William J.;<br>Chuong, Sum Chee  | McGraw-Hill                       | 2010 | 1 | 4,226.00 | Boquiren, E.<br>(Sgd)/Alminar-Mutya,<br>Ruby F. |
| Operations Management : Contemporary Concepts and Cases                       | Schroeder, Roger G. ;<br>Goldstein, Susan Meyer ;<br>Rungtusanatham, M.<br>Johnny | McGraw-Hill                       | 2011 | 1 | 1,350.00 | Moreno, R./Suba, T.                             |
| Operations Management for Business Excellence                                 | Gardiner  | Pearson                           | 2010 | 1 | 2,283.00 | Lopez, Antonio                                  |
| Operations Management for dummies   | Anderson, Mary Ann;<br>Anderson, Edward; Parker,<br>Geoffrey                      | John Wiley & Sons                 | 2013 | 1 | 1,601.00 | Library staff                                   |
| Organizational Behavior   | Robbins, Stephen P.;Judge,<br>Timothy A.  | Pearson                           | 2011 | 1 | 0.00     | Chua, Danica                                    |
| Organizational Behavior : Improving Perfo                                     | Colquitt  | McGraw-Hill                       | 2013 | 1 | 1,620.00 | Boquiren, Elaine                                |
| Organizational Behaviour  | French; Rayner; Rees;<br>Rumbles  | Wiley                             | 2015 | 1 | 5,715.00 | Macalincag, Liza                                |
| Organizational Discourse  | Cooren, Francois  | Polity                            | 2015 | 1 | 1,673.00 | Boquiren, Elaine                                |
| Own the Future: 50 Ways to Win from the Boston Consulting Group               | Deimler, M.; Lesser, R.;<br>Rhodes, D.; Sinha, J.                                 | John Wiley                        | 2013 | 1 | 1,743.00 | Boquiren, Elaine                                |
| Paid Attention : Innovative Advetising for a Digital World                    | Yakob, Faris  | Kogan Page Limited                | 2015 | 1 | 1,835.00 | Acosta, M./Santos, E./<br>Medina, M.            |
| Passion into Profit ;How to Make Big Money from who you are and what you know | Harrington, Andy  | Jet Set Speaker                   | 2015 | 1 | 1,377.00 | Boquiren, E.                                    |
| Personal Business Plan - A Blueprint for Running Life                         | Bruyant - Langer, Stephen   | John Wiley                        | 2013 | 1 | 1,494.00 | Boquiren, Elaine                                |
| PFIN2: The Solution   | Gitman, Lawrence J.;<br>Billingsley, Randall S.;<br>Joehnk, Michael D.            | South-Western Cengage<br>Learning | 2012 | 1 | 4,092.00 | del Rosario, Ramon                              |
| Power of personal accountability : achieve what matters to you                | Samuel, Mark; Chiche,<br>Sophie   | Xephor Press                      | 2004 | 1 | 0.00     | Baybay, Ma. Lourdes Q.                          |



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| PR Style guide: Formats for Public Relations Practice       | Diggs-Brown, Barbara   | Cengage Learning                | 2013 | 1 | 1,744.00 | Boquiren, Elaine         |
| Pricing Strategies : A Marketing Approach                   | Schindler, Robert M.   | SAGE                            | 2012 | 1 | 5,508.00 | Ong, Elizabeth           |
| Principles and Practices of Management and Organization     | Salvador, Samuel ; Fua-Geronimo, Ellinor                     | Allen Adrian Books              | 2010 | 1 | 0.00     | Donation-CBEA            |
| Principles of Banking                                       | Choudhry, Moorad   | John Wiley & Sons               | 2012 | 1 | 5,265.00 | del Rosario, Ramon       |
| Principles of Business                                      | Dlabay, L; Burrow, J; Kleindl, B.                            | South-Western/Cengage           | 2012 | 1 | 4,201.00 | Lopez, Antonio           |
| Principles of Contemporary Marketing                        | Kurtz, David L.  | Cengage Learning                | 2012 | 1 | 671.00   | Garcia, Lynda            |
| Principles of Economics                                     | Mankiw, N. Gregory   | South- Western/Cengage Learning | 2012 | 1 | 8,131.00 | Moreno, Ruby             |
| Principles of Economics                                     | Arnold, Roger A.   | Cengage Learning                | 2011 | 1 | 0.00     |                          |
| Principles of Macroeconomics                                | Frank, Robert / Bernanke, Ben                                | McGraw-Hill                     | 2013 | 1 | 8,109.00 | Boquiren, Elaine         |
| Principles of Management                                    | Kreitner, Robert   | Cengage Learning                | 2009 | 1 | 0.00     | donation                 |
| Principles of Marketing                                     | Kotler, Philip / Armstrong, Gary                             | Pearson                         | 2010 | 1 | 8,583.00 | Motilla, R. / Moreno, R. |
| Principles of marketing                                     | Pereda, Pedrito R.   | GIC Enterprises & Co., Inc.     | 2014 | 1 | 302.00   | Library staff            |
| Principles of Marketing                                     | Fua-Geronimo, Ellinor.; Salvador, Samuel M.                  | Allen Adrian Books, Inc.        | 2009 | 1 | 0.00     | donation                 |
| Principles of Marketing : a Value-Based Approach            | Gbadamosi, Ayantunji; Bathgate, Ian .; Nwankwo, Sonny (eds.) | Palgrave Macmillan              | 2013 | 1 | 4,650.00 | Tang, Allan              |
| Principles of Microeconomics                                | Mankiw, N. Gregory   | South-Western/Cengage Learning  | 2012 | 1 | 7,256.00 | Moreno, R./Suba, Tina    |
| Principles of Small Business Management                     | Hatten, Timothy S.   | Cengage Learning                | 2012 | 1 | 4,990.00 | Boquiren, Elaine         |
| Principles of Supply Chain Management                       | Crandal, R.; Crandall, W.; Chen, C.                          | CRC Press                       | 2015 | 1 | 4,885.00 | Timbang, Ferdinand       |
| Principles of Supply Chain Management : a balanced approach | Wisner, Joel D.; Leong, G. Keong ; Tan, Keah-Choon           | Cengage Learning                | 2016 | 1 | 8,307.00 | Romeo Sebastian          |

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| Principles of Tourism   | Vibal, Victor R.                                      | Anvil Publishing, Inc.          | 2010 | 1 | 477.00   | Boquiren, Elaine |
| Principles of Tourism   | Vibal, Victor R.                                      | Anvil Publishing, Inc.          | 2010 | 1 | 477.00   | Boquiren, Elaine |
| Proactive Companies : How To Anticipate Market Changes  | Araujo, Leonardo ; Gava, Rogerio                      | Palgrave                        | 2012 | 1 | 3,672.00 | Santos, Elvira   |
| Problem solving and critical thinking for Designers   | Piotrowski, Christines                                | John Wiley & Sons               | 2011 | 1 | 4,204.00 | Roque, Aristotle |
| Professional business skills  | Perlitz, Lee  | Cengage Learning                | 2016 | 1 | 3,749.00 | Romeo Sebastian  |
| Professional Services Marketing Handbook : How to Build Relationship, Grow your firm and become a client champion   | Clark, Nigel; Nixon, Charles.                         | Kogan Page Limited              | 2015 | 1 | 2,753.00 | Santos, E.       |
| Professional Services Marketing Wisdom; How to attract, influence and retain clients even if you hate selling       | Willmot, Ric  | John Wiley and Sons             | 2014 | 1 | 2,633.00 | Santos, E.       |
| Program Management Office : establishing, managing, and growing the value of a PMO                                  | Letavec, Craig J.                                     | J Ross                          | 2006 | 1 | 0.00     |                  |
| Promotion design !!!  | Jianzhong, Zhou                                       | Page One Publishing             | 2009 | 1 | 2,400.00 | Ulili, Rechilda  |
| Prosperity In The Age of Decline: How to Lead Your Business And Preserve Wealth Through The Coming Business Cycles  | Beaulieu, Brian; Beaulieu, Alan                       | John Wiley                      | 2014 | 1 | 1,494.00 | Boquiren, Elaine |
| Quality Management : A New Era  | Chan, Jimmy; Kwan, Reggie; Wong, Eric                 | World Scientific                | 2005 | 1 | 7,214.00 | Lopez, Antonio   |
| Quick Brainstorming Activities for Busy Managers: 50 Exercises to Speak Your Team's Creativity and Get Results Fast | Miller, Brian Cole                                    | American Management Association | 2012 | 1 | 1,450.00 | Nera, Evelyn     |
| Quickbooks 2015: The Best Guide for Small Business  | Sandberg, B.; Capachietti L.                          | McGraw-Hill                     | 2015 | 1 | 2,295.00 | Santos, E.       |
| Readings in Human Behavior in Organizations   | Acuna, Jasmin E.; Rodriguez, Rafael; Pilar, Nestor N. | Diwata Publishing, Inc.         | 2009 | 1 | 0.00     | donation         |
| Recommend This! Delivering Digital Experiences that People Want to Share  | Thibeault, Jason; Wadsworth, Kirby                    | John Wiley                      | 2014 | 1 | 1,244.00 | Boquiren, Elaine |

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| Research Design for Business Management   | Siah Hwee Ang  | SAGE                         | 2014 | 1 | 3,125.00 | Boquiren, Elaine              |
| Research Methods For Business: A Skill-Building Approach                            | Sekaran, Uma; Bougie, Roger                                      | John Wiley                   | 2013 | 1 | 4,440.00 | Boquiren, Elaine              |
| Resort Destinations : Evolution, Management and Development                         | Prideaux, Bruce  | Elsevier                     | 2009 | 1 | 0.00     | Lopez, Antonio                |
| Retailing Management  | Levy, Michael ; Weitz, Barton A. ; Beitelspacher, Lauren Skinner | McGraw-Hill                  | 2012 | 1 | 2,827.00 | Ong, Elizabeth                |
| Rethinking Prestige Branding: Secrets of the Ueber-Brands                           | Schaefer, W.; Kuehlwein JP                                       | Kogan Page Limited           | 2015 | 1 | 2.00     | Santos, E.                    |
| Right Thing : An everyday guide to ethics in business                               | Bibb, Sally  | Wiley                        | 2010 | 1 | 1,437.00 | Boquiren, Elaine (Sgd)        |
| Risk Assessment and Decision Analysis with Bayesian Networks                        | Fenton, Norman/Neil, Martin                                      | CRC Press                    | 2013 | 1 | 4,001.00 | Boquiren, Elaine              |
| Risk Management and Corporate Governance  | Jalilvand, Abol / Malliaris, A.G.                                | Taylor and Francis/Routledge | 2012 | 1 | 5,215.00 | Boquiren, Elaine              |
| Roi of Social Media : Social Marketing for Business Success                         | Powell   | John Wiley                   | 2011 | 1 | 1,245.00 | Dimacuhanan, D./ Boquiren, E. |
| Romancing the Brand How Brands Create Strong, Intimate Relationships with Consumers | Halloran, Tim  | John Wiley                   | 2014 | 1 | 1,394.00 | Boquiren, Elaine              |
| SAGE Brief Guide to Business Ethics   |  | Sage Publication             | 2012 | 1 | 1,396.00 | Tang, Allan                   |
| Sales Force Management  | Johnston, Mark W.; Marshall, Greg W.                             | Mc-GrawHill                  | 2011 | 1 | 2,200.00 | Boquiren, Elaine L.           |
| Sales force management : leadership, innovation, technology                         | Johnston, Mark W.; Marshall, Greg W.                             | Routledge                    | 2013 | 1 | 5,987.00 | Boquiren, Elain               |
| Schaum's outline Mathematics of Finance   | Zima, Petr; Brown, Robert L.                                     | McGrawHill                   | 2011 | 1 | 1,009.00 | Del Rosario, Ramon            |
| Services Marketing : people, technology, strategy                                   | Lovelock, Christopher; Wirtz, Jochen                             | Pearson Education            | 2015 | 2 | 2,696.00 | Boquiren, Elaine              |
| Services Marketing : people, technology, strategy                                   | Lovelock, Christopher ; Wirtz, Jochen                            | Pearson                      | 2011 | 1 | 0.00     | Donation                      |

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| Skills in Business: The role of business strategy, sectoral skills development and skills policy                                    | Sung, J.; Ashton, D.           | SAGE                 | 2015 | 1 | 2,500.00 | Boquiren, Elaine                            |
| Small Business Taxes Made Easy: How to Increase Your Deductions, Reduce what, ...   | Rosenberg, Eva                 | McGraw-Hill          | 2011 | 1 | 790.00   | Dorelene, D./ Boquiren, E.                  |
| Small Business: An Entrepreneurs's Business Plan  | Hiduke, Gail P./Ryan, J.D.     | South-Wesern/Cengage | 2014 | 1 | 7,589.00 | Boquiren, Elaine                            |
| Social Innovation, Inc.: 5 Strategies for driving business growth through social change   | Saul, Jason                    | Jossey-Bass          | 2010 | 1 | 1,187.00 | Lopez, Antonio                              |
| Social Marketing to the Business Customer : Listen to your B2B Market, Generate Major Account Leads, and Build Client Relationships | Gillin, Paul; Schwatzman, Eric | John Wiley & Sons    | 2011 | 1 | 1,610.00 | Boquiren, Elaine (Sgd)                      |
| Social Marketing: Changing Behaviors for Good   | Lee, N.; Kotler, P.            | SAGE                 | 2016 | 1 | 5,576.00 | Boquiren, E; Acosta, M.                     |
| Social Media for Social Good: A How-To Guide for Nonprofits   | Mansfield, Hesather            | McGraw-Hill          | 2012 | 1 | 1,455.00 | Dizon-Dulalia/ Boquiren, E./ Dimaunahan, D. |
| Social Media Marketing : The Next Generation of Business Engagement   | Evans, Dave with McKee, Jake   | Wiley Publishing     | 2010 | 1 | 1,725.00 | Boquiren, Elaine                            |
| Social Media Side Door: How to Bypass the Gatekeepers to Gain Greater Access and Influence  | Greenleigh, I.                 | McGraw-Hill          | 2014 | 1 | 1,228.00 | Medina, M.                                  |
| Social Network Analysis   | Scott, John                    | Sage Publication     | 2013 | 1 | 1,779.00 | Boquiren, Elaine                            |
| Socially Responsible and Sustainable : Company Perspective and Experiences  | Wong, Evelyn S.                | Straits Times Press  | 2011 | 1 | 1,345.00 | Boquiren, Elaine (Sgd)                      |
| Starting an Online Business : All-in-One for Dummies  | Belew, Shannon; Elad, Joel     | John Wiley           | 2012 | 1 | 1,245.00 | Tang, A./ Dimaunahan, D./ Boquiren, E.      |
| Statistics for Management and Economics   | Keller, Gerald                 | Cengage Learning     | 2016 | 1 | 8,190.00 | Boquiren, Elaine                            |

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| Steve Jobs   | Isaacson, Walter                                   | Simon & Schuster                | 2011 | 1 | 1,275.00 | Manaligod, Raul           |
| Stock Investing for Dummies  | Mladjenovic, Paul                                  | John Wiley                      | 2013 | 1 | 1,215.00 | Timbang, F/Macalincag, L. |
| Strategic Digital Marketing: Top digital Experts share the Formula for Tangible Returns on Your Marketing Investment | Greenberg, E.; Kates, A.                           | McGraw-Hill                     | 2014 | 1 | 1,890.00 | Santos, E./Boquiren, E.   |
| Strategic Fund Development: Building Profitable Relationships that Last  | Joyaux, Simone                                     | John Wiley                      | 2011 | 1 | 2,877.00 | Duque, Aida               |
| Strategic Human Resource Management  | Mello, Jeffrey                                     | Cengage Learning                | 2015 | 1 | 8,190.00 | Boquien, Elaine           |
| Strategic Management : competitiveness and globalization   | Hitt, Michael ; Ireland, Duane ; Hoskisson, Robert | Thomson                         | 2006 | 1 | 0.00     | donation                  |
| Strategic Management : Concepts  | Rothaermel, Frank                                  | McGraw-Hill                     | 2013 | 1 | 1,536.00 | Boquiren, E./Alminar, M.  |
| Strategic management : concepts & cases  | David, Fred R.                                     | Prentice Hall/Pearson Education | 2003 | 1 | 0.00     |                           |
| Strategic Management of Human Resources  | Mello, Jeffrey A.                                  | Cengage Learning                | 2011 | 1 | 0.00     |                           |
| Strategic Management: Competitiveness & Globalization  | Hitt, M; Ireland, R.; Hoskisson, R.                | Cengage Learning                | 2015 | 1 | 7,722.00 | BA Dept.                  |
| Strategic Management: Integrated Approach  | Hill, Charles; Jones, Gareth; Schilling, Melissa   | CENGAGE Learning                | 2015 | 1 | 6,483.00 | Boquiren, Elaine          |
| Strategic Marketing  | Jain, Subhash C.; Haley, George T.                 | Cengage Learning                | 2009 | 1 | 0.00     |                           |
| Strategic Marketing : decision aaking & planning   | Reed, Peter  | Cengage Learning                | 2015 | 1 | 7,956.00 | Boquiren, E/Santos, E.    |
| Strategic Marketing Planning   | Gilligan, Colin                                    | Elsevier                        | 2009 | 1 | 0.00     | Lopez, Antonio            |
| Strategic marketing, IE  | Cravens, David W.; Piercy, Nigel F.                | McGraw-Hill                     | 2013 | 1 | 3,208.00 | Lynda Garcia              |

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| Strategic Planning, Execution, and Measurement (SPEM): A Powerful Tool for CEOs                          | Jakhotiya, Girish P.                   | CRC Press                    | 2013 | 1 | 3,761.00 | Boquiren, Elaine      |
| Strategic Project Office   | Crawford, J. Kent                      | CRC Press                    | 2011 | 1 | 3,500.00 | Lopez, Antonio        |
| Strategic Public Relations: An Audience-Focused Approach   | Diggs-Brown, Barbara                   | Cengage Learning             | 2012 | 1 | 2,768.00 | Boquiren, Elaine      |
| Strategy : process, content, context   | Wit, Bob D.; Meyer, Ron                | Cengage Learning             | 2010 | 1 | 0.00     |                       |
| Strategy Pathfinder: Core Concepts and Live Cases  | Angwin, D.; Cummings, S.; Smith, C.    | John Wiley                   | 2011 | 1 | 1,484.00 | Lopez, Antonio        |
| Success Secrets of Social Media Marketing Superstars   | Meyerson, Mitch                        | Entrepreneur Media Inc.      | 2010 | 1 | 0.00     | Lopez, Antonio        |
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| Supply Chain in Manufacturing, Distribution and Transportastion: Modeling, Optimization and applications | Lawrence, K; Klimberg, R.; Miori, V.   | CRC Press                    | 2011 | 1 | 4,061.00 | Lopez, Antonio        |
| Supply chain management: strategy, planning, and operation 4th   | Chopra, Sunil                          | Pearson                      | 2010 | 1 | 9,605.00 | LMC staff             |
| Supply Chain Risk Management: An Emerging Discipline   | Schlegel, Gregory L.; Trent, Robert J. | CRC Press                    | 2015 | 1 | 4,990.00 | Boquiren, Elaine      |
| Sustainability : Essentials for Business   | Young, Scott; Dhanda, K. Kathy         | Sage                         | 2013 | 1 | 4,766.00 | Macalincag, Liza      |
| Sustainable Enterprise: A Macromarketing Approach  | Peterson, Mark                         | Sage Publication             | 2013 | 1 | 2,570.00 | Boquiren, Elaine      |
| Sustainable MBA: A Business Guide to Sustainability  | Weybrecht, Giselle                     | John Wiley                   | 2014 | 1 | 2,640.00 | CBEA                  |
| Sustainable strategic management   | Stead, Jean Garner; Stead, W. Edward   | Greenleaf publishing limited | 2014 | 1 | 4,928.00 | Boquiren, Elaine      |

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| Technical Analysis course : Learn how to forecast and time the market   | Meyers, Thomas A.  | McGrawHill                      | 2011 | 1 | 3,186.00 | Del Rosario, Ramon     |
| The Business Environment  | Palmer, Adrian; Hartley, Bob   | McGraw-Hill Companies           | 2002 | 1 | 0.00     |                        |
| The Business Environment  | Palmer, Adrian; Hartley, Bob   | McGraw-Hill Companies           | 2002 | 1 | 0.00     |                        |
| The Business Environment  | Palmer, Adrian; Hartley, Bob   | McGraw-Hill Companies           | 2002 | 1 | 0.00     |                        |
| The Effective Executive: the definitive guide to getting the right things done                                      | Drucker, Peter F.  | HarperCollins Publishers        | 2006 | 1 | 0.00     | Caacbay, Janet         |
| The master trader + website : birinyi's secrets to understanding the market   | Birinyi, Laszlo  | John Wiley & Sons, Inc.         | 2013 | 1 | 4,586.00 | Phares Parayno, Ph.D   |
| The Power of business process improvement : 10 simple steps to increase effectiveness, efficiency, and adaptability | PAge, Susan  | American Management Association | 2016 | 1 | 2,186.00 | Romeo Sebastian        |
| Theories Practices of Development   | Willis, Katie  | Taylor & Francis                | 2011 | 1 | 5,252.00 | Lopez, Antonio         |
| Think New ASEAN ! : Rethinking Marketing Towards ASEAN Community  | Kotler, P.; Kartajaya, H.; Huan H.D.   | Mc Graw-Hill Education          | 2015 | 1 | 1,913.00 | Medina, M.             |
| Total Quality Management : concepts and practices   | Salvador, Samuel ; Tolentino-Baysa, Gloria ; Cullar, Francisco ; Fua-Geronimo, E | Allen Adrian Books              | 2009 | 1 | 0.00     | Donation-CBEA          |
| Tourism Geography   | Dixit, N.K.  | Vista Int'l. Pub. House         | 2010 | 1 | 2,417.00 | Boquiren, Elaine (Sgd) |
| Tourism Management: An Introduction   | Inkson, Clare;Minnaert, Lynn   | Sage Ltd,                       | 2012 | 1 | 2,506.00 | Boquiren, Elaine       |
| Training and Development  | Flores, Marivic; Camilar-Serrano, Angelita Ong                                   | Unlimited books                 | 2015 | 1 | 387.00   | Boquiren, Elaine       |
| Transforming Business with Program Management   | Subramanian, Satish  | CRC Press                       | 2015 | 1 | 4,535.00 | Boquiren, Elaine       |
| Transforming leaders into progress makers : leadership for the 21st century   | Clampit, Philip G.; DeKoch, Robert J.  | Sage Publications               | 2011 | 1 | 2,903.00 | Motilla, Ronaldo       |

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| Transitions to sustainable production and consumption: concepts, policies, and actions                  | Charkiewicz, Eva                   | Shaker Publishing BV, Netherlands   | 2001 | 1 | 0.00     |                             |
| Trust and Betrayal in the Workplace: Building Effective Relationships in Your Organization              | Reina, D.; Reina, M.               | Berrett-Koehler Publishers, Inc.    | 2015 | 1 | 1,679.00 | Boquiren, Elaine            |
| Ultimate Guide to Facebook Advertising: How to Access 600 Million customers in 10 Minutes               | Marshall, Perry / Meloche, thomas  | Entrepreneur Press                  | 2011 | 1 | 1,038.00 | Dimaunahan, D./ Boquiren,E. |
| Understanding management  | Daft, Richard L. ; Marcic, Dorothy | Cengage                             | 2017 | 1 | 9,450.00 | Romeo Sebastian             |
| Understanding Organizational Culture  | Alvesson, Mats                     | Sage                                | 2013 | 1 | 3,236.00 | Cruz, Arnel                 |
| Understanding the Theory and Design of Organizations  | Daft, Richard L.                   | Cengage Learning                    | 2007 | 1 | 0.00     |                             |
| Union Bank (More. Better. Greater): An Official Entry to the 48th Anvil Awards                          |                                    |                                     | 2011 | 1 | 0.00     | donation                    |
| Unleashing Creativity and Innovation: nine Lessons from Nature for Enterprise Growth and Career Success | Birla, madam                       | Wiley                               | 2014 | 1 | 1,159.00 | CBEA                        |
| Upfront: presentation through presentation  |                                    | dAK & Company, Partners in Learning | 2009 | 1 | 0.00     | External Affairs Office     |
| Upfront: presentation through presentation  |                                    | dAK & Company, Partners in Learning | 2009 | 1 | 0.00     | External Affairs Office     |
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